

ABSTRAK

Analisis Pengaruh Kepemimpinan, Kompetensi Pengurus, dan Partisipasi Anggota Terhadap Kinerja Koperasi LKMA Gapoktan Sari Makmur Metro

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Penelitian ini bertujuan untuk menganalisis pengaruh kepemimpinan, kompetensi pengurus, dan partisipasi anggota terhadap kinerja Koperasi LKMA Gapoktan Sari Makmur Metro. Latar belakang penelitian didasari oleh fenomena menurunnya kepercayaan masyarakat terhadap koperasi dan maraknya praktik pinjaman online ilegal, sementara Koperasi Sari Makmur tetap menunjukkan ketahanan dengan pengawasan Otoritas Jasa Keuangan.

Metode penelitian yang digunakan adalah kuantitatif dengan pendekatan Structural Equation Modeling berbasis Partial Least Square (SEM-PLS). Data dikumpulkan melalui kuesioner yang disebarakan kepada 69 responden yang terdiri dari pengurus, pengawas, dan anggota koperasi. Analisis data meliputi uji validitas, reliabilitas, uji hipotesis, serta pengujian goodness of fit.

Hasil penelitian menunjukkan bahwa Kepemimpinan berpengaruh positif dan signifikan terhadap kinerja koperasi ($\beta = 0,248$; $p = 0,005$). Kompetensi pengurus berpengaruh positif dan signifikan terhadap kinerja koperasi ($\beta = 0,138$; $p = 0,021$). Partisipasi anggota berpengaruh positif dan signifikan terhadap kinerja koperasi ($\beta = 0,580$; $p = 0,009$). Secara simultan, ketiga variabel tersebut menjelaskan 83,4% variasi kinerja koperasi ($R^2 = 0,834$).

Berdasarkan temuan tersebut, disarankan agar koperasi meningkatkan kualitas kepemimpinan melalui komunikasi yang lebih terbuka, meningkatkan kompetensi pengurus terutama dalam manajemen risiko keuangan, serta mendorong partisipasi anggota yang lebih aktif dalam penyampaian pendapat dan kritik konstruktif.

Kata Kunci: Kepemimpinan, Kompetensi Pengurus, Partisipasi Anggota, Kinerja Koperasi, SEM-PLS.

ABSTRACT

Analysis of the Influence of Leadership, Management Competence, and Member Participation on the Performance of the LKMA Gapoktan Sari Makmur Metro Cooperative

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This research aims to analyze the influence of leadership, management competence, and member participation on the performance of the LKMA Gapoktan Sari Makmur Metro Cooperative. The research background is based on the phenomenon of declining public trust in cooperatives and the proliferation of illegal online lending practices, while the Sari Makmur Cooperative has demonstrated resilience under the supervision of the Financial Services Authority (Otoritas Jasa Keuangan).

The research method used is quantitative with a Partial Least Square-based Structural Equation Modeling (SEM-PLS) approach. Data was collected through questionnaires distributed to 69 respondents, consisting of the cooperative's management, supervisors, and members. Data analysis included validity tests, reliability tests, hypothesis testing, and goodness of fit testing.

The results show that: Leadership has a positive and significant effect on cooperative performance ($\beta = 0.248$; $p = 0.005$). Management competence has a positive and significant effect on cooperative performance ($\beta = 0.138$; $p = 0.021$). Member participation has a positive and significant effect on cooperative performance ($\beta = 0.580$; $p = 0.009$). Simultaneously, these three variables explain 83.4% of the variation in cooperative performance ($R^2 = 0.834$).

Based on these findings, it is recommended that the cooperative improve leadership quality through more open communication, enhance management competence especially in financial risk management, and encourage more active member participation in voicing opinions and providing constructive criticism.

Keywords: Leadership, Management Competence, Member Participation, Cooperative Performance, SEM-PLS.