

## DAFTAR GAMBAR

| Gambar                                                     | Halaman |
|------------------------------------------------------------|---------|
| 1.1 Data Popularitas Musik Pop Korea Selatan (K-pop) ..... | 2       |
| 1.2 Data Penjualan Album Seventeen .....                   | 5       |
| 2.1 Kerangka Berpikir .....                                | 20      |
| 3.1 Diagram Alir Analisis Data .....                       | 28      |
| 4.1 Jenis Kelamin.....                                     | 35      |
| 4.2 Usia .....                                             | 36      |
| 4.3 Pekerjaan.....                                         | 36      |
| 4.4 Pendapatan .....                                       | 37      |
| 4.5 Pembelian Album Musik .....                            | 37      |
| 4. 6 Uji Grafik Scatter Plot .....                         | 46      |