



**Cantika  
Khairunnisa**  
Graphic designer | Illustrator

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## EXPERIENCE

### Founder

Kuki Club and Bite Club

06/2022 - Present

I founded and developed Kuki Club, in June 2022 and have been running it independently since then. I grew the brand to over 2,000 Shopee followers, achieving more than 1,500 online sales and 3,600 offline sales through weekend tenant outlets. I successfully launched and promoted campaigns on TikTok, generating over 500,000 views and 27,000 total likes organically. For Bite Club, i created every design needs including weekly instagram feed design, logo, packaging, stickers, frame etc.

### Graphic Designer

Bara Creative Studio

09/2024 - 07/2025

Managed and delivered creative projects for more than five major local brands, including Laidback Café, Eureka, Wings and Burg Café, Seruit Buklin, One Recipe, Belipie, and more. i produced and designed 1–3 daily assets, such as social media feed content, Instagram story flyers, menu books, stickers, promotional posters, and various branding materials. i developed the ability to manage multiple brands, ensure consistent visual identities, and deliver designs under tight deadlines

### Illustrator intern

The Ordinary Space

11/2023 - 02/2024

Created and delivered one artwork per day, five days a week, aligned with the company's branding included designing Instagram stories, highlight covers, packaging, company cards, promotional posters, and other marketing materials for promotional needs.

## EDUCATION

### Visual Communication Design

Institut Informatika Dan Bisnis Darmajaya - S1 | GPA 3,93

09/2021 - 11/2025

I was awarded First Place as Outstanding Student Award at Institut Informatika dan Bisnis Darmajaya in 2024 and also an awardee of Darmajaya Business Start Up competition, 2nd Place at comic strip competition by PEKSIMIPROV in 2023, and best 10 comic strip in International COMSEQUENCE Art Festival held by ISI Yogyakarta in 2023.

### Graphic Design

Nanjing vocational university of industry technology - Student Exchange

09/2022 - 01/2023

## SKILLS

Adobe Illustrator

Canva

Creative Thinking

Teamwork

Adobe Photoshop

Figma

Branding

Social Media Advertising

## LANGUAGES

English

Intermediate

Bahasa Indonesia

Native