

## **ABSTRAK**

This study on optimizing land use is motivated by the issue of numerous vacant and uninhabited lands, as well as land degradation caused by farmers' activities. The purpose of this research is to describe the optimization of village land utilization through scoring assessment and the selection of suitable crop types in Tanjung Sari Village, Buay Pemaca District, South OKU Regency. The method used is the matching method to evaluate land characteristics with the commodities cultivated by farmers for land suitability evaluation. Based on the scoring analysis and matching of soil laboratory test results and data collected from field observations, the research location consisted of three soil sampling sites. Land units 1 and 3 each obtained a score of 62, categorized as land suitability class S1. Therefore, it can be concluded that the land in Tanjung Sari Village, Buay Pemaca District, South OKU Regency, falls into the S1 land suitability class, meaning it is highly suitable for the cultivation of rice and corn.

**Key Words:** Optimization, Skoring, Matching