

ABSTRACT

THE EFFECT OF TRAINING, ATTITUDE, AND DEVELOPMENT OF HUMAN RESOURCES IN IMPROVING EMPLOYEE WORK PRODUCTIVITY IN PT. CENTRAL PERTIWI BAHARI

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The problem in this research was that the company had the view that training, engagement, Human Resource Development. Not yet able to increase employee work productivity was considered still not optimal, and not as expected by the company PT. Central Pertiwi Bahari. The objective of the study was to determine how much affected the training, engagement, Human Resource Development of employee productivity. The data used was the primary data with the sample of 110 respondents. The type of the research was the quantitative research using an associative method, to determine the relationship between two or more variables and have a causal relationship (cause-effect). The data analysis used the Multiple Linear Regression. Based on these results it showed that the employee productivity was affected by the training, the engagement, and the Human Resource Development, while the rest was affected by other factors. Based on the results of the hypothesis test, the training had a significant effect on the employee work productivity, the engagement did not have a significant effect on the employee work productivity, the human resource development had a significant effect on the employee productivity at PT. Central Pertiwi Bahari.

Keywords: Training, Engagement, Human Resource Development, Employee Work Productivity.

