



FAKULTAS EKONOMI DAN BISNIS JURUSAN MANAJEMEN
INSTITUT INFORMATIKA DAN BISNIS DARMAJAYA
BANDAR LAMPUNG

Alamat: Jalan Zainal Abidin Pagar Alam No.93 Bandar Lampung. Lampung 35142

Hal : Permohonan Pengisian Kuesioner Penelitian

Kepada Yth

Bapak/Ibu Sdr/i : Konsumen Sepeda Motor Honda Spacy Di Bandar Lampung.

Dengan Hormat,

Berkenaan dengan pelaksanaan penelitian yang saya lakukan dalam rangka menyelesaikan tugas akhir untuk Program Studi Strata Satu (S1), Jurusan Manajemen di Institut Informatika Dan Bisnis Darmajaya Bandar Lampung, sehubungan dengan pelaksanaan penelitian ini yang berjudul: "Pengaruh Sterategi Pemasaran Terhadap Keputuan Pembelian Konsumen Sepeda Motor Merek Honda Spacy Pada PT. Bintang Kharisma Jaya Di Bandar Lampung". Maka dalam hal ini pekenankan saya memperkenalkan identitas diri sebagai peneliti dan penulis dalam penelitian ini:

Nama : AKHSAN

Npm : 1312110393

Jurusan : Manajemen

Berdasarkan pernyataan-pernyataan dalam kuesioner yang berkaitan tentang variabel-variabel penelitian ini semata-semata untuk memperoleh data-data syarat dalam pelaksanaan penelitian ini. oleh karenanya diharapkan kesediaan Bapak/Ibu/Sdr, agar mengisi kuesioner penelitian ini sesuai dengan keadaan dan pengalaman selama ini terhadap produk, harga, promosi dan distribusi sehingga anda melakukan keputusan pembelian dan menggunakan produk sepeda motor merek Honda Spacy. Atas perhatian dan kerjasama yang telah bapak lakukan dalam memberikan informasi dengan melakukan pengisian kuesioner ini dari Bapak/Ibu Sdr/i, saya mengucapkan banyak terimakasih.

Bandar Lampung, 07 Agustus 2019
Hormat Saya;

AKHSAN

Npm: 1312110393

KUESIONER PENELITIAN

Pernyataan ini berguna dalam rangka penelitian skripsi yang berjudul:
PENGARUH STERATEGI PEMASARAN TERHADAP KEPUTUAN PEMBELIAN KONSUMEN SEPEDA MOTOR MEREK HONDA SPACY PADA PT. BINTANG KHARISMA JAYA DI BANDAR LAMPUNG

A. IDENTITAS RESPONDEN

1. Nama : (Boleh tidak diisi/dituliskan)
2. Jenis Kelamin : Laki-Laki Perempuan
3. Usia : < 17 Tahun – 25 Tahun 35 Tahun – 45 Tahun
 25 Tahun – 35 Tahun 45 Tahun – 55 Tahun
4. Pendidikan : SMA S1 Lain - Lain
 D3 S2
5. Perkerjaan : Pegawai Negeri Sipil Wiraswasta
 Pegawai BUMN Pelajar/Mahasiswa
 Pegawai Swasta Lain - Lain

B. PENTUJUK PENGISIAN DAFTAR PERNYATAAN KUESIONER :

1. Jawablah pernyataan yang diajukan dibawah ini dengan benar dan jujur.
2. Pernyataan dibawah ini mohon dijawab semua jangan sampai ada yang terlewatkan, agar data-data tersebut dapat diolah dan menghasilkan penelitian yang lebih baik.
3. Berilah tanda (✓) disetiap jawaban yang anda inginkan pada pernyataan-pernyataan.
4. Berikut keriteria penilain jawaban anda disetiap item pernyataan dantipe skala interval menggunakan skor (nilai), seperti pada tabel dibawah ini:

Tipe Skala Interval		Skor (Nilai)
SS	: Sangat Setuju	5
S	: Setuju	4
CS	: Cukup Setuju	3
TS	: Tidak Setuju	2
STS	: Sangat Tidak Setuju	1

No.	Item Pernyataan – Pernyataan Variabel Produk (X ₁)	Keriteria Jawaban				
		SS	S	CS	TS	STS
<i>Product Quality</i>						
1.	Sepeda motor Honda Spacy memiliki kualitas mesin yang sangat tahan dan awet, serta irit bahan bakar saat digunakan					
2.	Produk sepeda motor Honda Spacy tidak kalah kualitasnya dengan produk-produk Honda lainnya bahkan dengan produk pesaing					
<i>Features</i>						
3.	Sepeda motor Honda Spacy memiliki fitur-fitur yang cukup canggih dan tidak dimiliki produk lain					
4.	Sepeda motor Honda Spacy memiliki banyak pilihan warna yang tersedia					
<i>Style and Design</i>						
5.	Saya selalu pepercayaan diri saat mengendarai sepeda motor Honda Spacy, karena banyak pilihan model dengan desainnya yang unik					
6.	Saya membeli sepeda motor Honda Spacy, karena boddy yang menarik dan sesuai dengan keinginan					

No.	Item Pernyataan – Pernyataan Variabel Harga (X ₂)	Keriteria Jawaban				
		SS	S	CS	TS	STS
Keterjangkauan Harga						
1.	Harga sepeda motor Honda Spacy sangat terjangkau dan murah					
2.	Harga Uang muka untuk membeli sepeda motor Honda Spacy sangat terjangkau dan angsuran keredit dengan bunga kecil					
Kesesuaian Harga						
3.	Harga jual yang tinggi apabila ingin menjual kembali sepeda motor Honda Spacy ini					
4.	Harga suku cadang sepeda motor merek Honda Spacy sangat relatif murah					
Harga Kompetitif						
5.	Harga sepeda motor Honda Spacy sangat kompetitif					
6.	Harga suku cadang dan service sepeda motor merek Honda Spacy sangat terjangkau dan rendah					

No.	Item Pernyataan – Pernyataan Variabel Promosi (X ₃)	Kriteria Jawaban				
		SS	S	CS	TS	STS
Pesan Promosi						
1.	Sales promosi menyampaikan secara detail daan jelas disaat saya ingin mengetahui tentang kualitas produk sepeda motor Honda Spacy.					
2.	Sales promosi PT. Bintang Kharisma Jaya mempersentasikan secara detail kedapa saya tentang keunggulan sepeda motor Honda Spacy					
Media Promosi						
3.	Saya selalu memperhatikan secara detail isi dan pesan iklan sepeda motor Honda Spacy ketika promosi ditelevisi					
4.	PT. Bintang Kharisma Jaya memberikan respon langsung ke konsumen melalui telepon, e-mail dan media sosial lainnya					
Waktu Promosi						
5.	Promosi yang dilakukan PT. Bintang Kharisma Jaya, selalu membuka stand promosi dibeberapa pusat pembelanjaan					
6.	Disetiap akhir pekan/wekand PT. Bintang Kharisma Jaya, sering melakukan promosi dipusat keramainan masyarakat					
Frekuensi Promosi						
7.	Informasi iklan sepeda motor Honda Spacy sangat mudah dijumpai diamana pun.					
8.	Saya sering melihat media promosi sepeda motor Honda Spacy, seperti media cetak dan media elektronik					

No.	Item Pernyataan – Pernyataan Variabel Distribusi (X ₄)	Kriteria Jawaban				
		SS	S	CS	TS	STS
Ukuran Lot						
1.	Tidak menunggu lama atau tidak inden pada saat saya ingin membeli sepeda motor Honda Spacy di PT. Bintang Kharisma Jaya					
2.	PT. Bintang Kharisma Jaya, menyediakan stok produk yang lengkap di setiap cabang/kios untuk konsumen yang ingin membeli sepeda motor Honda Spacy					
Waktu Tunggu Dan Waktu Pengiriman						
3.	Saya puas dengan proses pengiriman yang mudah dan tidak terlalu lama menunggu disaat saya melakukan pembelian sepeda motor Honda Spacy					
4.	Saya senang dengan proses pengiriman yang cepat dan tepat waktu pembelian hingga serah terima sepeda motor merek Honda Spacy					
Kenyamanan Spesial						
5.	Proses pengiriman disaat disaat saya melakukan pembelian sepeda motor Honda Spacy, dilakukan para karyawan dengan sangat baik dan aman.					
6.	Disaat saya melakukan pembelian speda motor merek Honda Spacy di PT. Bintang Kharisma Jaya, merasa nyaman dan puas					
Keragaman Produk						
7.	Saya menyukai sepeda motor Honda Spacy karena memiliki berbagai macam model tampilan desain dan spesifikasi produk					
8.	Banyaknya pilihan model warna sepeda motor Honda Spacy yang tersedia di PT. Bintang Kharisma Jaya					
Dukungan Layanan						
9.	PT. Bintang Kharisma Jaya memberikan jaminan beberapa kali service dan ganti oli gratis kepada konsumen yang melakukan pembelian sepeda motor Honda Spacy					
10.	PT. Bintang Kharisma Jaya memberikan asuransi dan ganti rugi kepada saya yang melakukan pembelian sepeda motor Honda Spacy					

No	Item Pernyataan – Pernyataan Variabel Keputusan Pembelian (Y)	Kriteria Jawaban				
		SS	S	CS	TS	STS
Pilihan Produk						
1.	Banyaknya pilihan warna sepeda motor merek Honda Spacy dengan desain yang unik dan menarik					
2.	Banyaknya jenis-jenis boddy atau bentuk sepeda motor merek Honda Spacy yang membuat saya melakukan pembelian					
Pilihan Merek						
3.	Saya puas membeli karena citra merek sepeda motor Honda Spacy yang baik					
4.	Saya membeli sepeda motor Honda Spacy karena logo dan merek yang menarik dan unik					
Pilihan Penyalur						
5.	Saya puas dengan ketepatan waktu pengiriman sepeda motor Honda Spacy disaat saya melakukan pembelian					
6.	Saya puas dengan cara pembayaran angsuran sepeda motor Honda Spacy di PT. Bintang Kharisma Jaya yang sangat simpel dan mudah					
Waktu Pembelian						
7.	Saya puas pada saat melakukan pembelian sepeda motor Honda Spacy dilayani dengan cepat dan mudah					
8.	PT. Bintang Kharisma Jaya, merespon cepat disaat saya pertama kali melakukan kunjungan samapai pada waktu teransaksi pembelian sepeda motor Honda Spacy					
Jumlah Pembelian						
9.	Saya berencana ingin melakukan pembelian kembali sepeda motor merek Honda Spacy					
10.	Saya hanya memiliki satu buah unit sepeda motor merek Honda Spacy, sesuai kebutuhan saya saja					
Metode Pembayaran						
11.	Saya melakukan pembelian sepeda motor merek Honda Spacy di PT. Bintang Kharisma Jaya dengan cara kredit, karena bunga angsurannya rendah					
12.	Sales marketing yang melayani saya dalam proses pengiriman dan pembelian telah menjelaskan secara detail tentang metode pembayarannya					

➤ **LAMPIRAN 2**

Data Kuesioner Hasil Jawaban Responden Dengan Sampel 100 Orang Konsumen Pengguna Produk Sepeda Motor Merek Honda Spacy Di Bandar Lampung.

No. Kuesioner	Item Pernyataan-Pernyataan VARIABEL PRODUK (X ₁)						Jumlah (X ₁)	Item Pernyataan-Pernyataan VARIABEL HARGA (X ₂)						Jumlah (X ₂)
	P1	P2	P3	P4	P5	P6		P1	P2	P3	P4	P5	P6	
	1	3	3	3	4	3	4	20	4	3	4	3	5	3
2	5	5	5	5	5	4	29	3	5	5	5	5	5	28
3	2	2	2	3	3	2	14	3	4	4	4	4	2	21
4	5	5	5	5	3	4	27	3	3	5	3	4	5	23
5	4	4	4	4	3	2	21	3	3	3	3	4	4	20
6	4	4	4	4	3	5	24	3	4	4	4	3	4	22
7	3	3	3	3	3	4	19	5	5	5	5	5	3	28
8	3	3	3	3	3	4	19	4	4	4	4	5	3	24
9	2	2	4	4	3	3	18	3	3	2	3	3	2	16
10	5	5	5	5	4	3	27	5	5	4	5	4	5	28
11	3	3	3	3	4	3	19	3	4	4	4	4	3	22
12	4	4	4	4	4	4	24	2	5	3	5	5	4	24
13	4	4	4	4	4	4	24	2	3	5	5	5	4	24
14	4	4	4	4	4	3	23	3	4	5	4	5	4	25
15	4	4	2	5	3	5	23	4	5	5	5	4	5	28
16	3	3	3	3	4	2	18	3	3	3	3	4	3	19
17	4	4	4	4	5	4	25	3	3	4	3	3	4	20
18	5	5	4	4	4	3	25	5	3	4	3	3	5	23
19	5	5	3	5	5	2	25	4	4	4	4	3	5	24
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21	4	4	2	2	4	4	20	3	3	4	3	3	4	20
22	4	4	5	4	4	4	25	4	4	4	4	4	4	24
23	4	4	3	4	4	4	23	5	4	5	4	5	4	27
24	3	3	4	3	3	3	19	3	3	4	3	3	3	19
25	5	5	5	5	4	5	29	4	3	3	3	3	5	21
26	4	4	4	4	4	4	24	3	4	4	4	4	4	23
27	4	4	4	4	4	4	24	4	3	3	3	4	4	21
28	4	4	4	4	4	4	24	3	5	3	3	3	3	20
29	4	4	4	4	5	3	24	4	3	3	5	5	3	23
30	4	4	4	4	3	4	23	3	3	4	3	3	4	20
31	4	3	4	4	3	3	21	2	4	3	5	5	4	23
32	4	4	3	3	3	3	20	4	4	4	4	5	4	25
33	4	3	3	4	5	5	24	4	4	4	4	5	5	26
34	3	3	4	3	4	4	21	4	4	4	4	4	5	25
35	3	3	3	3	3	4	19	3	4	3	4	3	4	21
36	3	4	4	4	3	4	22	4	4	4	3	4	4	23
37	4	4	5	4	3	4	24	4	3	4	3	3	3	20
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39	3	4	5	5	3	3	23	4	4	4	3	3	4	22
40	3	4	4	4	3	2	20	4	4	4	5	5	4	26
41	5	5	4	3	4	5	26	4	5	4	4	4	4	25
42	4	3	3	3	4	3	20	3	5	4	3	3	4	22
43	3	4	4	3	4	4	22	4	3	4	4	4	4	23
44	4	3	4	4	4	4	23	4	4	3	5	4	4	24
45	4	2	4	2	4	4	20	3	4	3	3	3	4	20
46	3	3	4	4	5	5	24	4	4	3	4	4	4	23

47	3	3	3	4	4	3	20	4	4	3	4	4	4	23
48	5	4	3	3	5	4	24	4	4	4	4	4	3	23
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51	5	5	3	4	3	4	24	4	3	2	5	4	3	21
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61	4	4	2	2	3	4	19	4	4	4	4	4	3	23
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63	3	4	4	5	3	3	22	4	4	4	3	3	4	22
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66	4	4	4	4	4	4	24	5	5	5	2	2	3	22
67	4	3	4	4	4	3	22	4	4	4	2	3	4	21
68	3	4	4	4	3	3	21	5	5	5	4	4	3	26
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78	4	4	4	4	4	4	24	4	4	4	5	3	5	25
79	3	3	4	4	4	3	21	4	3	3	4	4	4	22
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97	4	4	4	2	3	3	20	4	4	3	4	5	4	24
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100	4	4	5	5	5	4	27	3	4	4	4	4	4	23

No. Kuesioner	Item Pernyataan-Pernyataan VARIABEL PROMOSI (X ₃)								Jumlah (X ₃)
	P1	P2	P3	P4	P5	P6	P7	P8	
	1	3	3	3	3	4	3	3	25
2	5	5	4	5	5	5	5	3	37
3	4	2	2	3	2	4	2	4	23
4	3	5	4	3	5	5	5	4	34
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9	3	2	4	3	2	2	2	3	21
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12	5	4	4	4	4	3	4	3	31
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14	4	4	3	4	4	5	4	5	33
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17	3	4	4	5	4	4	4	4	32
18	3	5	4	4	5	4	5	4	34
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44	5	3	3	3	3	4	5	4	30
45	5	5	4	5	5	5	5	3	37
46	5	4	2	3	2	4	5	4	29
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50	5	3	3	3	3	5	4	4	30
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52	3	4	4	3	2	2	3	3	24
53	4	5	4	4	5	4	4	4	34
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59	3	3	3	4	3	3	5	3	27
60	3	4	4	5	4	4	5	5	34
61	4	5	4	4	5	4	5	2	33
62	4	5	5	5	5	4	3	2	33
63	3	4	5	3	4	4	2	5	30
64	4	4	3	4	4	4	4	4	31
65	4	4	3	4	4	4	2	4	29
66	5	4	4	4	4	5	2	4	32
67	4	3	5	3	3	4	3	3	28
68	4	5	4	5	5	3	3	2	31
69	4	4	4	4	4	4	4	5	33
70	4	4	4	3	4	3	4	3	29
71	2	3	3	2	3	3	4	4	24
72	4	3	3	4	3	3	4	4	28
73	4	4	4	3	4	4	4	4	31
74	4	5	3	5	4	4	5	5	35
75	3	4	3	3	3	3	4	3	26
76	4	5	4	3	4	4	5	4	33
77	4	4	5	5	4	4	4	5	35
78	5	5	3	4	4	5	5	4	35
79	4	4	3	4	3	2	3	4	27
80	4	4	4	4	4	3	4	4	31
81	4	3	4	4	4	3	4	4	30
82	3	5	4	4	5	4	4	4	33
83	5	3	3	5	4	5	5	4	34
84	4	4	5	4	5	4	5	2	33
85	5	5	4	4	4	4	4	4	34
86	4	4	3	4	4	5	3	4	31
87	4	3	4	3	4	4	4	4	30
88	4	4	4	4	4	2	4	4	30
89	4	4	4	3	4	4	3	4	30
90	2	5	3	5	4	5	4	3	31
91	4	4	4	4	4	3	2	4	29
92	3	5	4	5	4	3	3	4	31
93	3	3	4	3	3	4	4	4	28
94	3	4	3	4	5	5	4	3	31
95	3	2	3	2	4	4	4	4	26
96	4	3	4	3	4	3	4	4	29
97	3	3	3	5	2	4	4	4	28
98	4	4	2	4	3	3	4	4	28
99	3	3	4	4	4	4	4	2	28
100	3	4	2	4	3	3	4	4	27

No. Kuesioner	Item Pernyataan-Pernyataan VARIABEL DISTRIBUSI (X ₄)										Jumlah (X ₄)
	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10	
	1	4	4	4	4	3	4	3	3	3	36
2	3	4	4	5	5	5	5	5	5	5	46
3	2	4	4	4	4	4	4	4	2	4	36
4	4	5	3	3	5	3	5	3	5	4	40
5	3	3	3	3	3	3	3	3	4	3	31
6	4	4	4	4	4	4	4	4	4	4	40
7	3	5	4	5	5	5	5	5	3	3	43
8	4	4	4	4	4	4	4	4	3	3	38
9	3	2	3	4	4	3	2	3	2	2	28
10	5	4	5	5	4	5	4	5	5	5	47
11	4	4	5	4	4	4	4	4	3	3	39
12	4	3	4	5	3	5	3	5	4	4	40
13	3	5	5	5	4	5	5	5	4	4	45
14	4	5	5	3	4	4	3	4	4	4	40
15	4	5	5	5	5	4	5	5	5	2	45
16	2	3	4	5	3	3	3	3	3	3	32
17	4	4	5	4	4	3	4	3	4	4	39
18	4	4	5	5	4	3	4	3	5	5	42
19	5	4	4	5	4	4	4	4	5	5	44
20	4	4	5	5	4	4	4	4	4	4	42
21	5	4	5	5	4	3	4	3	4	4	41
22	5	4	4	5	4	4	4	4	4	4	42
23	4	5	4	5	5	4	5	4	4	4	44
24	5	4	5	5	4	3	4	3	3	3	39
25	4	3	4	4	3	3	3	3	5	5	37
26	3	4	5	5	4	4	4	4	4	4	41
27	4	3	4	4	3	3	3	3	4	4	35
28	3	3	3	5	5	4	4	3	3	3	36
29	4	3	4	4	3	5	3	5	3	3	37
30	4	4	4	4	4	3	4	3	4	4	38
31	3	3	4	4	4	4	3	4	3	3	35
32	4	4	3	3	2	3	3	3	3	3	31
33	3	3	5	5	4	4	4	4	4	2	38
34	4	4	4	3	4	3	3	3	3	2	33
35	4	4	4	3	4	3	4	3	5	4	38
36	3	4	4	4	3	3	5	5	5	4	40
37	2	4	4	4	5	5	4	4	4	4	40
38	4	3	4	4	5	5	5	3	4	3	40
39	4	3	4	4	4	4	3	3	4	3	36
40	4	2	3	3	4	3	4	4	3	4	34
41	3	5	5	3	5	3	5	5	5	4	43
42	3	4	4	3	5	3	4	4	5	4	39
43	3	2	4	2	3	2	2	3	3	3	27
44	2	4	4	5	5	5	4	5	4	5	43
45	4	4	4	3	4	3	4	4	4	4	38
46	4	3	4	4	5	4	3	5	5	3	40
47	4	5	5	4	5	4	5	5	5	4	46
48	5	5	4	4	5	4	5	4	5	2	43

49	4	5	5	5	3	5	5	5	4	4	45
50	4	3	3	3	5	3	3	3	4	3	34
51	4	4	2	4	3	4	4	3	3	2	33
52	4	4	4	5	5	5	4	3	3	4	41
53	4	4	4	5	5	5	4	4	3	4	42
54	3	4	3	4	3	4	4	4	4	3	36
55	2	4	4	4	4	4	4	3	3	4	36
56	3	4	4	4	2	4	4	4	4	2	35
57	3	5	5	4	5	4	5	4	5	4	44
58	2	4	4	3	4	3	4	3	3	4	34
59	2	3	4	5	4	5	3	5	3	4	38
60	3	4	4	4	4	4	4	4	4	2	37
61	3	3	4	4	4	4	3	3	4	4	36
62	4	3	4	3	3	3	5	3	3	3	34
63	3	3	4	3	4	3	3	5	5	4	37
64	4	4	5	4	4	4	4	3	3	4	39
65	4	4	3	2	4	4	3	4	3	4	35
66	3	4	4	4	4	3	4	3	4	4	37
67	4	4	4	3	4	3	4	3	2	4	35
68	5	5	3	5	5	2	5	3	5	5	43
69	4	4	4	2	4	4	4	4	4	4	38
70	2	5	5	5	4	5	5	3	4	3	41
71	4	3	3	4	3	3	3	4	4	3	34
72	4	4	5	4	4	4	4	4	3	4	40
73	3	5	5	3	5	3	5	5	5	5	44
74	3	4	4	3	5	3	4	4	5	4	39
75	4	2	4	2	3	2	2	3	3	4	29
76	2	4	4	5	5	5	4	5	4	5	43
77	4	4	4	3	4	3	4	4	4	4	38
78	4	3	4	4	4	4	3	5	5	2	38
79	4	5	5	4	4	4	5	5	5	5	46
80	3	5	4	4	4	4	5	4	5	2	40
81	4	5	5	5	5	5	5	5	4	5	48
82	4	3	3	3	4	3	3	3	4	4	34
83	4	4	2	4	3	4	4	3	3	4	35
84	4	4	4	5	5	5	4	3	3	4	41
85	4	4	4	5	5	5	4	4	3	4	42
86	3	4	3	4	4	4	4	4	4	4	38
87	2	4	4	4	4	4	4	3	3	3	35
88	3	4	4	4	5	4	4	4	4	2	38
89	3	5	5	4	5	4	5	4	5	3	43
90	4	4	4	3	4	3	4	3	3	4	36
91	5	3	4	5	4	5	3	3	3	4	39
92	3	4	4	4	4	4	4	4	4	2	37
93	3	3	4	4	4	4	3	3	4	4	36
94	4	3	4	3	3	3	4	3	4	4	35
95	3	3	4	3	4	3	3	5	5	4	37
96	4	4	5	4	4	4	4	3	3	4	39
97	3	4	4	4	4	4	5	3	3	3	37
98	4	3	4	3	3	3	3	3	4	4	34
99	3	4	4	3	4	3	3	4	4	4	36
100	3	3	4	4	4	4	4	4	3	4	37

No. Kuesioner	Item Pernyataan-Pernyataan VARIABEL KEPUTUSAN PEMBELIAN (Y)												Jumlah (Y)
	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10	P11	P12	
	1	4	3	4	4	5	3	3	4	4	5	3	3
2	5	5	5	5	5	5	5	4	4	4	5	5	57
3	2	3	4	4	3	3	2	3	4	3	4	4	39
4	5	3	5	3	4	3	5	5	4	3	5	3	48
5	4	3	3	3	3	4	3	3	3	4	3	3	39
6	4	3	4	4	5	3	4	4	4	5	4	4	48
7	3	3	5	5	5	3	3	5	5	4	3	5	49
8	3	3	4	4	4	3	3	4	4	3	3	4	42
9	2	3	2	3	3	3	2	2	2	4	2	3	31
10	5	4	4	5	4	4	5	4	4	4	5	5	53
11	3	4	4	4	4	4	3	4	4	5	3	4	46
12	4	4	3	5	4	4	4	3	3	5	4	5	48
13	4	4	5	5	5	4	4	5	3	5	4	5	53
14	4	4	5	4	4	4	4	5	5	5	4	4	52
15	5	5	5	5	5	5	5	5	5	5	5	3	58
16	3	4	3	3	3	4	3	3	3	4	3	4	40
17	4	5	4	3	3	5	4	4	4	5	4	5	50
18	5	4	4	3	4	4	5	4	4	5	5	3	50
19	5	5	4	4	4	5	5	4	4	5	5	4	54
20	4	3	4	4	3	3	4	4	4	5	4	4	46
21	4	4	4	3	4	4	4	4	4	5	4	3	47
22	4	4	4	4	4	4	4	4	4	5	4	4	49
23	4	4	5	4	5	4	4	5	5	5	4	4	53
24	3	3	4	3	4	3	3	4	4	4	3	3	41
25	5	5	3	3	4	5	5	3	3	5	5	4	50
26	4	4	5	4	5	4	4	4	4	4	4	4	50
27	4	3	3	3	4	3	4	3	3	2	4	3	39
28	3	5	3	3	4	4	3	3	3	4	3	4	42
29	3	3	3	5	4	3	3	3	3	4	3	4	41
30	4	3	4	3	4	3	4	4	4	3	4	3	43
31	5	5	5	5	4	4	4	4	4	4	4	3	51
32	4	4	5	4	5	4	4	5	5	4	3	3	50
33	4	5	5	5	4	5	4	5	3	5	4	5	54
34	4	5	4	5	5	4	3	4	4	4	4	3	49
35	4	4	5	4	4	5	5	4	3	4	4	3	49
36	4	5	5	4	4	4	5	4	5	3	5	5	53
37	4	4	4	4	4	4	4	5	4	4	4	4	49
38	4	5	4	4	5	4	3	3	4	4	5	5	50
39	4	5	2	4	5	4	3	4	4	4	4	4	47
40	3	4	3	4	5	4	4	4	4	3	3	3	44
41	3	3	2	5	5	5	5	5	4	4	4	5	50
42	4	4	4	4	4	4	3	3	3	4	3	5	45
43	4	4	4	4	4	4	4	3	4	4	4	4	47
44	3	4	4	4	5	5	4	4	4	5	3	3	48
45	4	4	5	5	4	4	3	4	4	4	4	5	50
46	3	3	4	4	5	5	4	4	4	4	3	3	46
47	4	4	4	4	4	4	4	4	4	4	3	4	47
48	3	3	4	3	4	4	4	4	4	5	2	4	44

49	4	4	4	4	5	5	4	4	2	4	3	5	48
50	4	4	4	4	4	4	4	4	3	4	2	4	45
51	4	4	4	4	4	4	4	4	4	5	4	4	49
52	5	5	4	5	5	5	4	5	4	4	4	4	54
53	4	4	4	4	5	5	4	4	4	4	3	3	48
54	4	4	4	4	4	4	4	4	5	4	3	5	49
55	4	4	5	4	4	4	5	5	4	4	4	4	51
56	4	4	3	4	4	4	3	4	4	4	4	4	46
57	4	4	3	4	4	4	3	3	5	4	5	4	47
58	4	4	2	4	4	4	5	5	4	3	4	5	48
59	4	4	4	3	4	4	5	5	5	5	3	3	49
60	3	3	4	3	4	4	4	4	4	4	4	4	45
61	2	2	4	2	3	3	4	3	5	5	3	3	39
62	4	4	4	4	4	4	4	4	4	4	3	4	47
63	5	5	5	5	4	4	5	5	4	4	3	3	52
64	5	5	5	5	5	5	5	5	5	4	4	4	57
65	4	4	4	4	4	4	4	4	4	4	5	5	50
66	4	4	4	4	4	4	4	4	2	4	4	4	46
67	2	2	4	2	4	4	4	4	4	5	5	2	42
68	4	4	4	4	3	3	4	4	4	4	4	4	46
69	4	4	5	4	4	4	5	5	3	4	2	3	47
70	4	4	5	4	4	4	5	3	5	4	4	3	49
71	3	3	4	3	3	3	4	4	5	4	5	2	43
72	5	5	4	5	4	4	4	3	4	4	4	3	49
73	5	5	4	5	5	5	4	5	5	4	4	3	54
74	4	4	5	4	4	4	5	4	3	4	3	4	48
75	4	4	4	4	4	4	3	4	4	4	4	4	47
76	4	4	4	4	3	3	4	4	5	4	3	5	47
77	4	4	4	4	4	4	4	4	4	4	4	5	49
78	4	4	3	4	5	5	5	5	2	4	5	4	50
79	5	5	5	5	3	3	5	4	4	4	3	3	49
80	4	4	3	4	4	4	3	4	4	4	3	5	46
81	5	5	5	5	5	5	4	3	4	4	3	3	53
82	4	4	3	4	4	4	5	4	5	5	4	4	50
83	5	5	4	5	3	3	4	4	5	3	3	2	46
84	4	4	4	4	3	3	4	4	5	4	4	4	47
85	3	2	4	5	4	3	5	3	5	3	3	4	44
86	3	3	3	4	3	3	3	3	4	3	4	4	40
87	4	4	4	4	3	3	4	3	4	4	4	4	45
88	4	4	3	3	4	4	5	3	3	2	5	4	44
89	3	3	4	4	4	4	3	4	3	4	4	4	44
90	4	4	3	3	4	4	4	3	2	3	5	5	44
91	3	2	5	5	4	4	4	4	4	4	3	4	46
92	4	4	3	5	4	4	4	3	4	4	3	5	47
93	4	4	4	3	4	4	3	4	3	3	4	4	44
94	2	4	4	3	3	2	5	4	3	3	5	4	42
95	3	5	4	3	5	5	4	4	4	4	3	4	48
96	4	2	4	4	2	3	4	4	3	2	4	4	40
97	5	5	4	4	4	4	3	4	4	4	4	3	48
98	5	5	4	3	4	4	3	4	3	3	4	4	46
99	3	3	3	4	5	5	4	4	5	2	3	3	44
100	4	4	3	4	5	4	4	4	5	4	3	2	46

➤ **LAMPIRAN 3**

Data Output Hasil Uji Frekuensi Data Kuesioner Berdasarkan Karakteristik Responden Dengan Sampel 100 Orang Konsumen Pengguna Produk Sepeda Motor Merek Honda Spacy Di Bandar Lampung.

JENIS KELAMIN

	Frequency	Percent	Valid Percent	Cumulative Percent
Laki-Laki	74	74,0	74,0	74,0
Valid Perempuan	26	26,0	26,0	100,0
Total	100	100,0	100,0	

USIA

	Frequency	Percent	Valid Percent	Cumulative Percent
< 17 Tahun – 25 Tahun	23	23,0	23,0	23,0
25 Tahun – 35 Tahun	39	39,0	39,0	62,0
Valid 35 Tahun – 45 Tahun	27	27,0	27,0	89,0
45 Tahun – 55 Tahun	11	11,0	11,0	100,0
Total	100	100,0	100,0	

PENDIDIKAN TERAKHIR

	Frequency	Percent	Valid Percent	Cumulative Percent
SMA	20	20,0	20,0	20,0
D3	14	14,0	14,0	34,0
Valid S1	37	37,0	37,0	71,0
S2	3	3,0	3,0	74,0
Lain - Lain	26	26,0	26,0	100,0
Total	100	100,0	100,0	

PEKERJAAN

	Frequency	Percent	Valid Percent	Cumulative Percent
Pegawai Negeri Sipil	5	5,0	5,0	5,0
Pegawai BUMN	3	3,0	3,0	8,0
Pegawai Swasta	34	34,0	34,0	42,0
Valid Wiraswasta	26	26,0	26,0	68,0
Pelajar/Mahasiswa	11	11,0	11,0	79,0
Lain-Lain	21	21,0	21,0	100,0
Total	100	100,0	100,0	

➤ **LAMPIRAN 4**

Data Output Hasil Uji Frekuensi Berdasarkan Jawaban Responden Pada Item Penyataan-Pernyataan Kuesioner Dengan Sampel 100 Orang Konsumen Pengguna Produk Sepeda Motor Merek Honda Spacy Di Bandar Lampung.

1. VARIABEL PRODUK (X₁)

X1P1

	Frequency	Percent	Valid Percent	Cumulative Percent
2	4	4,0	4,0	4,0
3	31	31,0	31,0	35,0
Valid 4	53	53,0	53,0	88,0
5	12	12,0	12,0	100,0
Total	100	100,0	100,0	

X1P2

	Frequency	Percent	Valid Percent	Cumulative Percent
2	4	4,0	4,0	4,0
3	34	34,0	34,0	38,0
Valid 4	48	48,0	48,0	86,0
5	14	14,0	14,0	100,0
Total	100	100,0	100,0	

X1P3

	Frequency	Percent	Valid Percent	Cumulative Percent
2	5	5,0	5,0	5,0
3	18	18,0	18,0	23,0
Valid 4	63	63,0	63,0	86,0
5	14	14,0	14,0	100,0
Total	100	100,0	100,0	

X1P4

	Frequency	Percent	Valid Percent	Cumulative Percent
2	5	5,0	5,0	5,0
3	23	23,0	23,0	28,0
Valid 4	58	58,0	58,0	86,0
5	14	14,0	14,0	100,0
Total	100	100,0	100,0	

X1P5

	Frequency	Percent	Valid Percent	Cumulative Percent
2	1	1,0	1,0	1,0
3	31	31,0	31,0	32,0
Valid 4	55	55,0	55,0	87,0
5	13	13,0	13,0	100,0
Total	100	100,0	100,0	

X1P6

	Frequency	Percent	Valid Percent	Cumulative Percent
2	7	7,0	7,0	7,0
3	31	31,0	31,0	38,0
Valid 4	54	54,0	54,0	92,0
5	8	8,0	8,0	100,0
Total	100	100,0	100,0	

2. VARIABEL HARGA (X₂)**X2P1**

	Frequency	Percent	Valid Percent	Cumulative Percent
2	3	3,0	3,0	3,0
3	25	25,0	25,0	28,0
Valid 4	58	58,0	58,0	86,0
5	14	14,0	14,0	100,0
Total	100	100,0	100,0	

X2P2

	Frequency	Percent	Valid Percent	Cumulative Percent
3	26	26,0	26,0	26,0
Valid 4	61	61,0	61,0	87,0
5	13	13,0	13,0	100,0
Total	100	100,0	100,0	

X2P3

	Frequency	Percent	Valid Percent	Cumulative Percent
2	3	3,0	3,0	3,0
3	25	25,0	25,0	28,0
Valid 4	55	55,0	55,0	83,0
5	17	17,0	17,0	100,0
Total	100	100,0	100,0	

X2P4

	Frequency	Percent	Valid Percent	Cumulative Percent
2	7	7,0	7,0	7,0
3	29	29,0	29,0	36,0
Valid 4	47	47,0	47,0	83,0
5	17	17,0	17,0	100,0
Total	100	100,0	100,0	

X2P5

	Frequency	Percent	Valid Percent	Cumulative Percent
2	5	5,0	5,0	5,0
3	27	27,0	27,0	32,0
Valid 4	49	49,0	49,0	81,0
5	19	19,0	19,0	100,0
Total	100	100,0	100,0	

X2P6

	Frequency	Percent	Valid Percent	Cumulative Percent
2	4	4,0	4,0	4,0
3	20	20,0	20,0	24,0
Valid 4	61	61,0	61,0	85,0
5	15	15,0	15,0	100,0
Total	100	100,0	100,0	

3. VARIABEL PROMOSI (X₃)

X3P1

	Frequency	Percent	Valid Percent	Cumulative Percent
2	2	2,0	2,0	2,0
3	29	29,0	29,0	31,0
Valid 4	45	45,0	45,0	76,0
5	24	24,0	24,0	100,0
Total	100	100,0	100,0	

X3P2

	Frequency	Percent	Valid Percent	Cumulative Percent
2	6	6,0	6,0	6,0
3	25	25,0	25,0	31,0
Valid 4	48	48,0	48,0	79,0
5	21	21,0	21,0	100,0
Total	100	100,0	100,0	

X3P3

	Frequency	Percent	Valid Percent	Cumulative Percent
2	5	5,0	5,0	5,0
3	33	33,0	33,0	38,0
Valid 4	47	47,0	47,0	85,0
5	15	15,0	15,0	100,0
Total	100	100,0	100,0	

X3P4

	Frequency	Percent	Valid Percent	Cumulative Percent
2	4	4,0	4,0	4,0
3	37	37,0	37,0	41,0
Valid 4	42	42,0	42,0	83,0
5	17	17,0	17,0	100,0
Total	100	100,0	100,0	

X3P5

	Frequency	Percent	Valid Percent	Cumulative Percent
2	5	5,0	5,0	5,0
3	24	24,0	24,0	29,0
Valid 4	54	54,0	54,0	83,0
5	17	17,0	17,0	100,0
Total	100	100,0	100,0	

X3P6

	Frequency	Percent	Valid Percent	Cumulative Percent
2	5	5,0	5,0	5,0
3	23	23,0	23,0	28,0
Valid 4	50	50,0	50,0	78,0
5	22	22,0	22,0	100,0
Total	100	100,0	100,0	

X3P7

	Frequency	Percent	Valid Percent	Cumulative Percent
2	8	8,0	8,0	8,0
3	19	19,0	19,0	27,0
Valid 4	48	48,0	48,0	75,0
5	25	25,0	25,0	100,0
Total	100	100,0	100,0	

X3P8

	Frequency	Percent	Valid Percent	Cumulative Percent
2	6	6,0	6,0	6,0
3	19	19,0	19,0	25,0
Valid 4	57	57,0	57,0	82,0
5	18	18,0	18,0	100,0
Total	100	100,0	100,0	

4. VARIABEL DISTRIBUSI (X₄)

X4P1

	Frequency	Percent	Valid Percent	Cumulative Percent
2	10	10,0	10,0	10,0
3	32	32,0	32,0	42,0
Valid 4	50	50,0	50,0	92,0
5	8	8,0	8,0	100,0
Total	100	100,0	100,0	

X4P2

	Frequency	Percent	Valid Percent	Cumulative Percent
2	4	4,0	4,0	4,0
3	26	26,0	26,0	30,0
Valid 4	52	52,0	52,0	82,0
5	18	18,0	18,0	100,0
Total	100	100,0	100,0	

X4P3

	Frequency	Percent	Valid Percent	Cumulative Percent
2	2	2,0	2,0	2,0
3	13	13,0	13,0	15,0
Valid 4	61	61,0	61,0	76,0
5	24	24,0	24,0	100,0
Total	100	100,0	100,0	

X4P4

	Frequency	Percent	Valid Percent	Cumulative Percent
2	4	4,0	4,0	4,0
3	24	24,0	24,0	28,0
Valid 4	43	43,0	43,0	71,0
5	29	29,0	29,0	100,0
Total	100	100,0	100,0	

X4P5

	Frequency	Percent	Valid Percent	Cumulative Percent
2	2	2,0	2,0	2,0
3	17	17,0	17,0	19,0
Valid 4	54	54,0	54,0	73,0
5	27	27,0	27,0	100,0
Total	100	100,0	100,0	

X4P6

	Frequency	Percent	Valid Percent	Cumulative Percent
2	3	3,0	3,0	3,0
3	36	36,0	36,0	39,0
Valid 4	42	42,0	42,0	81,0
5	19	19,0	19,0	100,0
Total	100	100,0	100,0	

X4P7

	Frequency	Percent	Valid Percent	Cumulative Percent
2	3	3,0	3,0	3,0
3	25	25,0	25,0	28,0
Valid 4	50	50,0	50,0	78,0
5	22	22,0	22,0	100,0
Total	100	100,0	100,0	

X4P8

	Frequency	Percent	Valid Percent	Cumulative Percent
3	43	43,0	43,0	43,0
Valid 4	36	36,0	36,0	79,0
5	21	21,0	21,0	100,0
Total	100	100,0	100,0	

X4P9

	Frequency	Percent	Valid Percent	Cumulative Percent
2	3	3,0	3,0	3,0
3	33	33,0	33,0	36,0
Valid 4	40	40,0	40,0	76,0
5	24	24,0	24,0	100,0
Total	100	100,0	100,0	

X4P10

	Frequency	Percent	Valid Percent	Cumulative Percent
2	12	12,0	12,0	12,0
3	23	23,0	23,0	35,0
Valid 4	54	54,0	54,0	89,0
5	11	11,0	11,0	100,0
Total	100	100,0	100,0	

5. VARIABEL KEPUTUSAN PEMBELIAN (Y)

YP1

	Frequency	Percent	Valid Percent	Cumulative Percent
2	5	5,0	5,0	5,0
3	20	20,0	20,0	25,0
Valid 4	57	57,0	57,0	82,0
5	18	18,0	18,0	100,0
Total	100	100,0	100,0	

YP2

	Frequency	Percent	Valid Percent	Cumulative Percent
2	5	5,0	5,0	5,0
3	21	21,0	21,0	26,0
Valid 4	51	51,0	51,0	77,0
5	23	23,0	23,0	100,0
Total	100	100,0	100,0	

YP3

	Frequency	Percent	Valid Percent	Cumulative Percent
2	4	4,0	4,0	4,0
3	19	19,0	19,0	23,0
Valid 4	54	54,0	54,0	77,0
5	23	23,0	23,0	100,0
Total	100	100,0	100,0	

YP4

	Frequency	Percent	Valid Percent	Cumulative Percent
2	2	2,0	2,0	2,0
3	22	22,0	22,0	24,0
Valid 4	53	53,0	53,0	77,0
5	23	23,0	23,0	100,0
Total	100	100,0	100,0	

YP5

	Frequency	Percent	Valid Percent	Cumulative Percent
2	1	1,0	1,0	1,0
3	16	16,0	16,0	17,0
Valid 4	57	57,0	57,0	74,0
5	26	26,0	26,0	100,0
Total	100	100,0	100,0	

YP6

	Frequency	Percent	Valid Percent	Cumulative Percent
2	1	1,0	1,0	1,0
3	23	23,0	23,0	24,0
Valid 4	57	57,0	57,0	81,0
5	19	19,0	19,0	100,0
Total	100	100,0	100,0	

YP7

	Frequency	Percent	Valid Percent	Cumulative Percent
2	2	2,0	2,0	2,0
3	23	23,0	23,0	25,0
Valid 4	50	50,0	50,0	75,0
5	25	25,0	25,0	100,0
Total	100	100,0	100,0	

YP8

	Frequency	Percent	Valid Percent	Cumulative Percent
2	1	1,0	1,0	1,0
3	21	21,0	21,0	22,0
Valid 4	59	59,0	59,0	81,0
5	19	19,0	19,0	100,0
Total	100	100,0	100,0	

YP9

	Frequency	Percent	Valid Percent	Cumulative Percent
2	5	5,0	5,0	5,0
3	21	21,0	21,0	26,0
Valid 4	53	53,0	53,0	79,0
5	21	21,0	21,0	100,0
Total	100	100,0	100,0	

YP10

	Frequency	Percent	Valid Percent	Cumulative Percent
2	4	4,0	4,0	4,0
3	14	14,0	14,0	18,0
Valid 4	59	59,0	59,0	77,0
5	23	23,0	23,0	100,0
Total	100	100,0	100,0	

YP11

	Frequency	Percent	Valid Percent	Cumulative Percent
2	4	4,0	4,0	4,0
3	33	33,0	33,0	37,0
Valid 4	46	46,0	46,0	83,0
5	17	17,0	17,0	100,0
Total	100	100,0	100,0	

YP12

	Frequency	Percent	Valid Percent	Cumulative Percent
2	4	4,0	4,0	4,0
3	29	29,0	29,0	33,0
Valid 4	46	46,0	46,0	79,0
5	21	21,0	21,0	100,0
Total	100	100,0	100,0	

➤ LAMPIRAN 5

Data Output Hasil Uji Validitas Data Kuesioner Responden Dengan Sampel 30 Orang Konsumen Pengguna Produk Sepeda Motor Merek Honda Spacy Di Bandar Lampung.

1. VARIABEL PRODUK (X₁)

		Correlations						
		X1P1	X1P2	X1P3	X1P4	X1P5	X1P6	Produk (X1)
X1P1	Pearson Correlation	1	1,000 **	,518 **	,668 **	,483 **	,266	,916 **
	Sig. (1-tailed)		,000	,002	,000	,003	,078	,000
	N	30	30	30	30	30	30	30
X1P2	Pearson Correlation	1,000 **	1	,518 **	,668 **	,483 **	,266	,916 **
	Sig. (1-tailed)	,000		,002	,000	,003	,078	,000
	N	30	30	30	30	30	30	30
X1P3	Pearson Correlation	,518 **	,518 **	1	,553 **	,262	,156	,713 **
	Sig. (1-tailed)	,002	,002		,001	,081	,205	,000
	N	30	30	30	30	30	30	30
X1P4	Pearson Correlation	,668 **	,668 **	,553 **	1	,234	,229	,779 **
	Sig. (1-tailed)	,000	,000	,001		,107	,112	,000
	N	30	30	30	30	30	30	30
X1P5	Pearson Correlation	,483 **	,483 **	,262	,234	1	-,128	,517 **
	Sig. (1-tailed)	,003	,003	,081	,107		,250	,002
	N	30	30	30	30	30	30	30
X1P6	Pearson Correlation	,266	,266	,156	,229	-,128	1	,439 **
	Sig. (1-tailed)	,078	,078	,205	,112	,250		,008
	N	30	30	30	30	30	30	30
Produk (X1)	Pearson Correlation	,916 **	,916 **	,713 **	,779 **	,517 **	,439 **	1
	Sig. (1-tailed)	,000	,000	,000	,000	,002	,008	
	N	30	30	30	30	30	30	30

**. Correlation is significant at the 0.01 level (1-tailed).

2. VARIABEL HARGA (X₂)

		Correlations						
		X2P1	X2P2	X2P3	X2P4	X2P5	X2P6	Harga (X2)
X2P1	Pearson Correlation	1	,167	,157	,110	,076	,214	,477 **
	Sig. (1-tailed)		,189	,204	,282	,345	,128	,004
	N	30	30	30	30	30	30	30
X2P2	Pearson Correlation	,167	1	,306	,677 **	,311 *	,134	,684 **
	Sig. (1-tailed)	,189		,050	,000	,047	,240	,000
	N	30	30	30	30	30	30	30
X2P3	Pearson Correlation	,157	,306	1	,415 *	,377 *	,385 *	,701 **
	Sig. (1-tailed)	,204	,050		,011	,020	,018	,000
	N	30	30	30	30	30	30	30
X2P4	Pearson Correlation	,110	,677 **	,415 *	1	,625 **	,147	,785 **
	Sig. (1-tailed)	,282	,000	,011		,000	,219	,000
	N	30	30	30	30	30	30	30
X2P5	Pearson Correlation	,076	,311 *	,377 *	,625 **	1	-,106	,599 **
	Sig. (1-tailed)	,345	,047	,020	,000		,289	,000
	N	30	30	30	30	30	30	30
X2P6	Pearson Correlation	,214	,134	,385 *	,147	-,106	1	,492 **
	Sig. (1-tailed)	,128	,240	,018	,219	,289		,003
	N	30	30	30	30	30	30	30
Harga (X2)	Pearson Correlation	,477 **	,684 **	,701 **	,785 **	,599 **	,492 **	1
	Sig. (1-tailed)	,004	,000	,000	,000	,000	,003	
	N	30	30	30	30	30	30	30

**. Correlation is significant at the 0.01 level (1-tailed).

*. Correlation is significant at the 0.05 level (1-tailed).

3. VARIABEL PROMOSI (X₃)

Correlations

		X3P1	X3P2	X3P3	X3P4	X3P5	X3P6	X3P7	X3P8	Promosi (X ₃)
X3P1	Pearson Correlation	1	,147	,022	,267	,147	,415*	,009	,370*	,453**
	Sig. (1-tailed)		,219	,454	,077	,219	,011	,481	,022	,006
	N	30	30	30	30	30	30	30	30	30
X3P2	Pearson Correlation	,147	1	,435**	,606**	1,000**	,385*	,645**	,119	,883**
	Sig. (1-tailed)	,219		,008	,000	,000	,018	,000	,266	,000
	N	30	30	30	30	30	30	30	30	30
X3P3	Pearson Correlation	,022	,435**	1	,292	,435**	,082	,231	,200	,532**
	Sig. (1-tailed)	,454	,008		,059	,008	,333	,109	,145	,001
	N	30	30	30	30	30	30	30	30	30
X3P4	Pearson Correlation	,267	,606**	,292	1	,606**	,292	,168	,080	,658**
	Sig. (1-tailed)	,077	,000	,059		,000	,059	,187	,338	,000
	N	30	30	30	30	30	30	30	30	30
X3P5	Pearson Correlation	,147	1,000**	,435**	,606**	1	,385*	,645**	,119	,883**
	Sig. (1-tailed)	,219	,000	,008	,000		,018	,000	,266	,000
	N	30	30	30	30	30	30	30	30	30
X3P6	Pearson Correlation	,415*	,385*	,082	,292	,385*	1	,034	,432**	,582**
	Sig. (1-tailed)	,011	,018	,333	,059	,018		,428	,009	,000
	N	30	30	30	30	30	30	30	30	30
X3P7	Pearson Correlation	,009	,645**	,231	,168	,645**	,034	1	,058	,588**
	Sig. (1-tailed)	,481	,000	,109	,187	,000	,428		,380	,000
	N	30	30	30	30	30	30	30	30	30
X3P8	Pearson Correlation	,370*	,119	,200	,080	,119	,432**	,058	1	,440**
	Sig. (1-tailed)	,022	,266	,145	,338	,266	,009	,380		,007
	N	30	30	30	30	30	30	30	30	30
Promosi (X ₃)	Pearson Correlation	,453**	,883**	,532**	,658**	,883**	,582**	,588**	,440**	1
	Sig. (1-tailed)	,006	,000	,001	,000	,000	,000	,000	,007	
	N	30	30	30	30	30	30	30	30	30

*. Correlation is significant at the 0.05 level (1-tailed).

**. Correlation is significant at the 0.01 level (1-tailed).

4. VARIABEL DISTRIBUSI (X₄)

Correlations

		X4P1	X4P2	X4P3	X4P4	X4P5	X4P6	X4P7	X4P8	X4P9	X4P10	Distribusi (X4)
X4P1	Pearson Correlation	1	,192	,341*	,101	,000	-,068	,079	-,011	,441*	,279	,421*
	Sig. (1-tailed)		,155	,033	,298	,500	,361	,339	,478	,007	,067	,010
	N	30	30	30	30	30	30	30	30	30	30	30
X4P2	Pearson Correlation	,192	1	,448*	,087	,636*	,263	,820*	,361*	,338*	,176	,730**
	Sig. (1-tailed)	,155		,006	,324	,000	,080	,000	,025	,034	,177	,000
	N	30	30	30	30	30	30	30	30	30	30	30
X4P3	Pearson Correlation	,341*	,448*	1	,372*	,000	,160	,248	,278	,242	,237	,560**
	Sig. (1-tailed)	,033	,006		,022	,500	,199	,094	,069	,099	,103	,001
	N	30	30	30	30	30	30	30	30	30	30	30
X4P4	Pearson Correlation	,101	,087	,372*	1	,237	,374*	,355*	,353*	,126	,151	,519**
	Sig. (1-tailed)	,298	,324	,022		,104	,021	,027	,028	,254	,212	,002
	N	30	30	30	30	30	30	30	30	30	30	30
X4P5	Pearson Correlation	,000	,636*		,000	,237	1	,211	,777*	,200	,123	-,065
	Sig. (1-tailed)	,500	,000	,500	,104		,131	,000	,145	,259	,367	,002
	N	30	30	30	30	30	30	30	30	30	30	30
X4P6	Pearson Correlation	-,068	,263	,160	,374*	,211		1	,322*	,945*	,052	,131
	Sig. (1-tailed)	,361	,080	,199	,021	,131		,041	,000	,393	,244	,000
	N	30	30	30	30	30		30	30	30	30	30
X4P7	Pearson Correlation	,079	,820*		,248	,355*	,777*		,322*	1	,361*	,338*
	Sig. (1-tailed)	,339	,000	,094	,027	,000	,041		,025	,034	,177	,000
	N	30	30	30	30	30	30		30	30	30	30
X4P8	Pearson Correlation	-,011	,361*	,278	,353*	,200	,945*		,361*	1	,147	,072
	Sig. (1-tailed)	,478	,025	,069	,028	,145	,000		,025	,219	,352	,000
	N	30	30	30	30	30	30		30	30	30	30
X4P9	Pearson Correlation	,441*	,338*		,242	,126	,123	,052	,338*	,147	1	,651*
	Sig. (1-tailed)	,007	,034	,099	,254	,259	,393	,034	,219		,000	,000
	N	30	30	30	30	30	30	30	30	30	30	30
X4P10	Pearson Correlation	,279	,176	,237	,151	-,065	,131	,176	,072	,651*	1	,511**
	Sig. (1-tailed)	,067	,177	,103	,212	,367	,244	,177	,352	,000		,002
	N	30	30	30	30	30	30	30	30	30	30	30
Distribusi (X4)	Pearson Correlation	,421*	,730*	,560*	,519*	,507*	,578*	,750*	,633*	,623*	,511*	1
	Sig. (1-tailed)	,010	,000	,001	,002	,002	,000	,000	,000	,000	,002	
	N	30	30	30	30	30	30	30	30	30	30	30

*. Correlation is significant at the 0.05 level (1-tailed).

**. Correlation is significant at the 0.01 level (1-tailed).

5. VARIABEL KEPUTUSAN PEMBELIAN (Y)

Correlations

	YP1	YP2	YP3	YP4	YP5	YP6	YP7	YP8	YP9	YP10	YP11	YP12	Keputusan Pembelian (Y)
YP1	Pearson Correlation	1	,470*	,390*	,118	,363*	,554*	,958*	,437*	,292	,297	,854*	,026
	Sig. (1-tailed)		,004	,017	,267	,024	,001	,000	,008	,059	,055	,000	,759**
	N	30	30	30	30	30	30	30	30	30	30	30	30
YP2	Pearson Correlation	,470*	1	,152	,103	,159	,941*	,533*	,119	,100	,485*	,493*	,370*
	Sig. (1-tailed)		,004		,211	,294	,201	,000	,001	,266	,300	,003	,022
	N	30	30	30	30	30	30	30	30	30	30	30	30
YP3	Pearson Correlation	,390*	,152	1	,422*	,621*	,162	,423*	,927*	,824*	,168	,461*	,226
	Sig. (1-tailed)		,017	,211	,010	,000	,196	,010	,000	,000	,187	,005	,115
	N	30	30	30	30	30	30	30	30	30	30	30	30
YP4	Pearson Correlation	,118	,103	,422*	1	,525*	,110	,147	,356*	,305	,234	,177	,616*
	Sig. (1-tailed)		,267	,294	,010		,001	,282	,218	,027	,051	,106	,174
	N	30	30	30	30	30	30	30	30	30	30	30	30
YP5	Pearson Correlation	,363*	,159	,621*	,525*	1	,100	,360*	,595*	,447*	,203	,260	,155
	Sig. (1-tailed)		,024	,201	,000	,001		,299	,025	,000	,007	,141	,083
	N	30	30	30	30	30	30	30	30	30	30	30	30
YP6	Pearson Correlation	,554*	,941*	,162	,110	,100	1	,566*	,126	,106	,515*	,524*	,329*
	Sig. (1-tailed)		,001	,000	,196	,282	,299		,001	,253	,288	,002	,001
	N	30	30	30	30	30	30	30	30	30	30	30	30
YP7	Pearson Correlation	,958*	,533*	,423*	,147	,360*	,566*	1	,461*	,316*	,270	,911*	,117
	Sig. (1-tailed)		,000	,001	,010	,218	,025	,001		,005	,045	,075	,000
	N	30	30	30	30	30	30	30	30	30	30	30	30
YP8	Pearson Correlation	,437*	,119	,927*	,356*	,595*	,126	,461*	1	,821*	,276	,405*	,150
	Sig. (1-tailed)		,008	,266	,000	,027	,000	,253	,005		,000	,070	,013
	N	30	30	30	30	30	30	30	30	30	30	30	30
YP9	Pearson Correlation	,292	,100	,824*	,305	,447*	,106	,316*	,821*	1	,219	,365*	,079
	Sig. (1-tailed)		,059	,300	,000	,051	,007	,288	,045	,000		,122	,024
	N	30	30	30	30	30	30	30	30	30	30	30	30
YP10	Pearson Correlation	,297	,485*	,168	,234	,203	,515*	,270	,276	,219	1	,161	,237
	Sig. (1-tailed)		,055	,003	,187	,106	,141	,002	,075	,070	,122	,198	,104
	N	30	30	30	30	30	30	30	30	30	30	30	30
YP11	Pearson Correlation	,854*	,493*	,461*	,177	,260	,524*	,911*	,405*	,365*	,161	1	,142
	Sig. (1-tailed)		,000	,003	,005	,174	,083	,001	,000	,013	,024	,198	,227
	N	30	30	30	30	30	30	30	30	30	30	30	30
YP12	Pearson Correlation	,026	,370*	,226	,616*	,155	,329*	,117	,150	,079	,237	,142	1
	Sig. (1-tailed)		,447	,022	,115	,000	,207	,038	,269	,214	,338	,104	,227
	N	30	30	30	30	30	30	30	30	30	30	30	30
Keputusan Pembelian (Y)	Pearson Correlation	,759*	,635*	,736*	,518*	,606*	,652*	,797*	,725*	,619*	,525*	,756*	,432*
	Sig. (1-tailed)		,000	,000	,000	,002	,000	,000	,000	,000	,001	,000	,009
	N	30	30	30	30	30	30	30	30	30	30	30	30

**. Correlation is significant at the 0.01 level (1-tailed).

*. Correlation is significant at the 0.05 level (1-tailed).

➤ **LAMPIRAN 6**

Data Output Hasil Uji Reabilitas Data Kuesioner Responden Dengan Sampel 30 Orang Konsumen Pengguna Produk Sepeda Motor Merek Honda Spacy Di Bandar Lampung.

1. VARIABEL PRODUK (X₁)

Reliability Statistics

Cronbach's Alpha	N of Items
,807	6

2. VARIABEL HARGA (X₂)

Reliability Statistics

Cronbach's Alpha	N of Items
,677	6

3. VARIABEL PROMOSI (X₃)

Reliability Statistics

Cronbach's Alpha	N of Items
,786	8

4. VARIABEL DISTRIBUSI (X₄)

Reliability Statistics

Cronbach's Alpha	N of Items
,783	10

5. VARIABEL KEPUTUSAN PEMBELIAN (Y)

Reliability Statistics

Cronbach's Alpha	N of Items
,875	12

➤ LAMPIRAN 7

Data Output Hasil Uji Analisis Data Kuesioner Jawaban Responden dengan Sampel 100 orang konsumen pengguna produk sepeda motor merek Honda Spacy di Bandar Lampung.

1. HASIL UJI NORMALITAS

One-Sample Kolmogorov-Smirnov Test

		Produk (X1)	Harga (X2)	Promosi (X3)	Distribusi (X4)	Keputusan Pembelian (Y)
N		100	100	100	100	100
Normal	Mean	22,55	22,99	30,68	38,45	47,20
Parameters ^{a,b}	Std. Deviation	2,603	2,263	3,312	4,157	4,379
Most Extreme	Absolute	,121	,118	,081	,073	,102
Differences	Positive	,099	,118	,081	,073	,101
	Negative	-,121	-,111	-,079	-,062	-,102
Kolmogorov-Smirnov Z		1,213	1,182	,813	,731	1,020
Asymp. Sig. (2-tailed)		,106	,122	,522	,659	,249

a. Test distribution is Normal.

b. Calculated from data.

2. HASIL UJI MULTIKOLINIERITAS

Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
	B	Std. Error				Tolerance	VIF
(Constant)	6,864	4,404		1,559	,122		
Produk (X1)	,369	,136	,219	2,715	,008	,853	1,172
1 Harga (X2)	,611	,161	,316	3,800	,000	,806	1,241
Promosi (X3)	,310	,114	,235	2,734	,007	,754	1,326
Distribusi (X4)	,220	,089	,209	2,458	,016	,772	1,295

a. Dependent Variable: Keputusan Pembelian (Y)

3. HASIL UJI HETEROSKEDASITAS

Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error			
(Constant)	4,480	2,528		1,772	,080
Produk (X1)	-,014	,078		-,180	,858
1 Harga (X2)	,079	,092		,854	,395
Promosi (X3)	-,095	,065		-,170	,148
Distribusi (X4)	-,013	,051		-,028	,807

a. Dependent Variable: RES2

4. HASIL UJI AUTOKORELASI

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	,687 ^a	,472	,449	3,249	1,379

a. Predictors: (Constant), Distribusi (X4), Produk (X1), Harga (X2), Promosi (X3)

b. Dependent Variable: Keputusan Pembelian (Y)

➤ **LAMPIRAN 8**

Data Output Hasil Uji Regresi Linier Berganda dan Hasil Uji Hipotesis Menggunakan Uji T dan Uji F Dengan Sampel 100 Orang Konsumen Pengguna Produk Sepeda Motor Merek Honda Spacy Di Bandar Lampung.

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	,687 ^a	,472	,449	3,249

a. Predictors: (Constant), Distribusi (X4), Produk (X1), Harga (X2), Promosi (X3)

ANOVA^a

Model	Sum of Squares	df	Mean Square	F	Sig.
Regression	895,006	4	223,752	21,193	,000 ^b
1 Residual	1002,994	95	10,558		
Total	1898,000	99			

a. Dependent Variable: Keputusan Pembelian (Y)

b. Predictors: (Constant), Distribusi (X4), Produk (X1), Harga (X2), Promosi (X3)

Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients Beta	t	Sig.
	B	Std. Error			
(Constant)	6,864	4,404		1,559	,122
Produk (X1)	,369	,136	,219	2,715	,008
Harga (X2)	,611	,161	,316	3,800	,000
Promosi (X3)	,310	,114	,235	2,734	,007
Distribusi (X4)	,220	,089	,209	2,458	,016

a. Dependent Variable: Keputusan Pembelian (Y)

➤ LAMPIRAN 9

DATA PENENTUAN R TABEL

N	Interval Kepercayaan	N	Interval Kepercayaan	N	Interval Kepercayaan
	(95%)		(95%)		(95%)
3	0,997	27	0,381	55	0,266
4	0,950	28	0,374	60	0,254
5	0,878	29	0,367	65	0,244
6	0,811	30	0,361	70	0,235
7	0,754	31	0,355	75	0,227
8	0,707	32	0,349	80	0,220
9	0,666	33	0,344	85	0,213
10	0,632	34	0,339	90	0,207
11	0,602	35	0,334	95	0,202
12	0,576	36	0,329	100	0,195
13	0,553	37	0,325	125	0,176
14	0,532	38	0,320	150	0,159
15	0,514	39	0,316	175	0,148
16	0,497	40	0,312	200	0,138
17	0,482	41	0,308	300	0,113
18	0,468	42	0,304	400	0,098
19	0,456	43	0,301	500	0,088
20	0,444	44	0,297	600	0,080
21	0,433	45	0,294	700	0,074
22	0,423	46	0,291	800	0,070
23	0,413	47	0,288	900	0,065
24	0,404	48	0,284	1.000	0,062
25	0,396	49	0,281		
26	0,388	50	0,197		

➤ LAMPIRAN 10

DATA PERHITUNGAN TABEL T (t_{tabel})

Pr df \	0.25 0.50	0.10 0.20	0.05 0.10	0.025 0.050	0.01 0.02	0.005 0.010	0.001 0.002
1	1.00000	3.07768	6.31375	12.70620	31.82052	63.65674	318.30884
2	0.81650	1.88562	2.91999	4.30265	6.96456	9.92484	22.32712
3	0.76489	1.63774	2.35336	3.18245	4.54070	5.84091	10.21453
4	0.74070	1.53321	2.13185	2.77645	3.74695	4.60409	7.17318
5	0.72669	1.47588	2.01505	2.57058	3.36493	4.03214	5.89343
6	0.71756	1.43976	1.94318	2.44691	3.14267	3.70743	5.20763
7	0.71114	1.41492	1.89458	2.36462	2.99795	3.49948	4.78529
8	0.70639	1.39682	1.85955	2.30600	2.89646	3.35539	4.50079
9	0.70272	1.38303	1.83311	2.26216	2.82144	3.24984	4.29681
10	0.69981	1.37218	1.81246	2.22814	2.76377	3.16927	4.14370
11	0.69745	1.36343	1.79588	2.20099	2.71808	3.10581	4.02470
12	0.69548	1.35622	1.78229	2.17881	2.68100	3.05454	3.92963
13	0.69383	1.35017	1.77093	2.16037	2.65031	3.01228	3.85198
14	0.69242	1.34503	1.76131	2.14479	2.62449	2.97684	3.78739
15	0.69120	1.34061	1.75305	2.13145	2.60248	2.94671	3.73283
16	0.69013	1.33676	1.74588	2.11991	2.58349	2.92078	3.68615
17	0.68920	1.33338	1.73961	2.10982	2.56693	2.89823	3.64577
18	0.68836	1.33039	1.73406	2.10092	2.55238	2.87844	3.61048
19	0.68762	1.32773	1.72913	2.09302	2.53948	2.86093	3.57940
20	0.68695	1.32534	1.72472	2.08596	2.52798	2.84534	3.55181
21	0.68635	1.32319	1.72074	2.07961	2.51765	2.83136	3.52715
22	0.68581	1.32124	1.71714	2.07387	2.50832	2.81876	3.50499
23	0.68531	1.31946	1.71387	2.06866	2.49987	2.80734	3.48496
24	0.68485	1.31784	1.71088	2.06390	2.49216	2.79694	3.46678
25	0.68443	1.31635	1.70814	2.05954	2.48511	2.78744	3.45019
26	0.68404	1.31497	1.70562	2.05553	2.47863	2.77871	3.43500
27	0.68368	1.31370	1.70329	2.05183	2.47266	2.77068	3.42103
28	0.68335	1.31253	1.70113	2.04841	2.46714	2.76326	3.40816
29	0.68304	1.31143	1.69913	2.04523	2.46202	2.75639	3.39624
30	0.68276	1.31042	1.69726	2.04227	2.45726	2.75000	3.38518
31	0.68249	1.30946	1.69552	2.03951	2.45282	2.74404	3.37490
32	0.68223	1.30857	1.69389	2.03693	2.44868	2.73848	3.36531
33	0.68200	1.30774	1.69236	2.03452	2.44479	2.73328	3.35634
34	0.68177	1.30695	1.69092	2.03224	2.44115	2.72839	3.34793
35	0.68156	1.30621	1.68957	2.03011	2.43772	2.72381	3.34005
36	0.68137	1.30551	1.68830	2.02809	2.43449	2.71948	3.33262
37	0.68118	1.30485	1.68709	2.02619	2.43145	2.71541	3.32563
38	0.68100	1.30423	1.68595	2.02439	2.42857	2.71156	3.31903
39	0.68083	1.30364	1.68488	2.02269	2.42584	2.70791	3.31279
40	0.68067	1.30308	1.68385	2.02108	2.42326	2.70446	3.30688
41	0.68052	1.30254	1.68288	2.01954	2.42080	2.70118	3.30127
42	0.68038	1.30204	1.68195	2.01808	2.41847	2.69807	3.29595
43	0.68024	1.30155	1.68107	2.01669	2.41625	2.69510	3.29089
44	0.68011	1.30109	1.68023	2.01537	2.41413	2.69228	3.28607
45	0.67998	1.30065	1.67943	2.01410	2.41212	2.68959	3.28148
46	0.67986	1.30023	1.67866	2.01290	2.41019	2.68701	3.27710
47	0.67975	1.29982	1.67793	2.01174	2.40835	2.68456	3.27291

48	0.67964	1.29944	1.67722	2.01063	2.40658	2.68220	3.26891
49	0.67953	1.29907	1.67655	2.00958	2.40489	2.67995	3.26508
50	0.67943	1.29871	1.67591	2.00856	2.40327	2.67779	3.26141
51	0.67933	1.29837	1.67528	2.00758	2.40172	2.67572	3.25789
52	0.67924	1.29805	1.67469	2.00665	2.40022	2.67373	3.25451
53	0.67915	1.29773	1.67412	2.00575	2.39879	2.67182	3.25127
54	0.67906	1.29743	1.67356	2.00488	2.39741	2.66998	3.24815
55	0.67898	1.29713	1.67303	2.00404	2.39608	2.66822	3.24515
56	0.67890	1.29685	1.67252	2.00324	2.39480	2.66651	3.24226
57	0.67882	1.29658	1.67203	2.00247	2.39357	2.66487	3.23948
58	0.67874	1.29632	1.67155	2.00172	2.39238	2.66329	3.23680
59	0.67867	1.29607	1.67109	2.00100	2.39123	2.66176	3.23421
60	0.67860	1.29582	1.67065	2.00030	2.39012	2.66028	3.23171
61	0.67853	1.29558	1.67022	1.99962	2.38905	2.65886	3.22930
62	0.67847	1.29536	1.66980	1.99897	2.38801	2.65748	3.22696
63	0.67840	1.29513	1.66940	1.99834	2.38701	2.65615	3.22471
64	0.67834	1.29492	1.66901	1.99773	2.38604	2.65485	3.22253
65	0.67828	1.29471	1.66864	1.99714	2.38510	2.65360	3.22041
66	0.67823	1.29451	1.66827	1.99656	2.38419	2.65239	3.21837
67	0.67817	1.29432	1.66792	1.99601	2.38330	2.65122	3.21639
68	0.67811	1.29413	1.66757	1.99547	2.38245	2.65008	3.21446
69	0.67806	1.29394	1.66724	1.99495	2.38161	2.64898	3.21260
70	0.67801	1.29376	1.66691	1.99444	2.38081	2.64790	3.21079
71	0.67796	1.29359	1.66660	1.99394	2.38002	2.64686	3.20903
72	0.67791	1.29342	1.66629	1.99346	2.37926	2.64585	3.20733
73	0.67787	1.29326	1.66600	1.99300	2.37852	2.64487	3.20567
74	0.67782	1.29310	1.66571	1.99254	2.37780	2.64391	3.20406
75	0.67778	1.29294	1.66543	1.99210	2.37710	2.64298	3.20249
76	0.67773	1.29279	1.66515	1.99167	2.37642	2.64208	3.20096
77	0.67769	1.29264	1.66488	1.99125	2.37576	2.64120	3.19948
78	0.67765	1.29250	1.66462	1.99085	2.37511	2.64034	3.19804
79	0.67761	1.29236	1.66437	1.99045	2.37448	2.63950	3.19663
80	0.67757	1.29222	1.66412	1.99006	2.37387	2.63869	3.19526
81	0.67753	1.29209	1.66388	1.98969	2.37327	2.63790	3.19392
82	0.67749	1.29196	1.66365	1.98932	2.37269	2.63712	3.19262
83	0.67746	1.29183	1.66342	1.98896	2.37212	2.63637	3.19135
84	0.67742	1.29171	1.66320	1.98861	2.37156	2.63563	3.19011
85	0.67739	1.29159	1.66298	1.98827	2.37102	2.63491	3.18890
86	0.67735	1.29147	1.66277	1.98793	2.37049	2.63421	3.18772
87	0.67732	1.29136	1.66256	1.98761	2.36998	2.63353	3.18657
88	0.67729	1.29125	1.66235	1.98729	2.36947	2.63286	3.18544
89	0.67726	1.29114	1.66216	1.98698	2.36898	2.63220	3.18434
90	0.67723	1.29103	1.66196	1.98667	2.36850	2.63157	3.18327
91	0.67720	1.29092	1.66177	1.98638	2.36803	2.63094	3.18222
92	0.67717	1.29082	1.66159	1.98609	2.36757	2.63033	3.18119
93	0.67714	1.29072	1.66140	1.98580	2.36712	2.62973	3.18019
94	0.67711	1.29062	1.66123	1.98552	2.36667	2.62915	3.17921
95	0.67708	1.29053	1.66105	1.98525	2.36624	2.62858	3.17825
96	0.67705	1.29043	1.66088	1.98498	2.36582	2.62802	3.17731
97	0.67703	1.29034	1.66071	1.98472	2.36541	2.62747	3.17639
98			1.66055	1.98447	2.36500	2.62693	3.17549
99	0.67698	1.29016	1.66039	1.98422	2.36461	2.62641	3.17460
100	0.67695	1.29007	1.66023	1.98397	2.36422	2.62589	3.17374

➤ LAMPIRAN 11

DATA PERHITUNGAN TABEL F (F_{tabel})

df untuk penyebut (N2)	df untuk pembilang (N1)									
	1	2	3	4	5	6	7	8	9	10
1	161	199	216	225	230	234	237	239	241	242
2	18.51	19.00	19.16	19.25	19.30	19.33	19.35	19.37	19.38	19.40
3	10.13	9.55	9.28	9.12	9.01	8.94	8.89	8.85	8.81	8.79
4	7.71	6.94	6.59	6.39	6.26	6.16	6.09	6.04	6.00	5.96
5	6.61	5.79	5.41	5.19	5.05	4.95	4.88	4.82	4.77	4.74
6	5.99	5.14	4.76	4.53	4.39	4.28	4.21	4.15	4.10	4.06
7	5.59	4.74	4.35	4.12	3.97	3.87	3.79	3.73	3.68	3.64
8	5.32	4.46	4.07	3.84	3.69	3.58	3.50	3.44	3.39	3.35
9	5.12	4.26	3.86	3.63	3.48	3.37	3.29	3.23	3.18	3.14
10	4.96	4.10	3.71	3.48	3.33	3.22	3.14	3.07	3.02	2.98
11	4.84	3.98	3.59	3.36	3.20	3.09	3.01	2.95	2.90	2.85
12	4.75	3.89	3.49	3.26	3.11	3.00	2.91	2.85	2.80	2.75
13	4.67	3.81	3.41	3.18	3.03	2.92	2.83	2.77	2.71	2.67
14	4.60	3.74	3.34	3.11	2.96	2.85	2.76	2.70	2.65	2.60
15	4.54	3.68	3.29	3.06	2.90	2.79	2.71	2.64	2.59	2.54
16	4.49	3.63	3.24	3.01	2.85	2.74	2.66	2.59	2.54	2.49
17	4.45	3.59	3.20	2.96	2.81	2.70	2.61	2.55	2.49	2.45
18	4.41	3.55	3.16	2.93	2.77	2.66	2.58	2.51	2.46	2.41
19	4.38	3.52	3.13	2.90	2.74	2.63	2.54	2.48	2.42	2.38
20	4.35	3.49	3.10	2.87	2.71	2.60	2.51	2.45	2.39	2.35
21	4.32	3.47	3.07	2.84	2.68	2.57	2.49	2.42	2.37	2.32
22	4.30	3.44	3.05	2.82	2.66	2.55	2.46	2.40	2.34	2.30
23	4.28	3.42	3.03	2.80	2.64	2.53	2.44	2.37	2.32	2.27
24	4.26	3.40	3.01	2.78	2.62	2.51	2.42	2.36	2.30	2.25
25	4.24	3.39	2.99	2.76	2.60	2.49	2.40	2.34	2.28	2.24
26	4.23	3.37	2.98	2.74	2.59	2.47	2.39	2.32	2.27	2.22
27	4.21	3.35	2.96	2.73	2.57	2.46	2.37	2.31	2.25	2.20
28	4.20	3.34	2.95	2.71	2.56	2.45	2.36	2.29	2.24	2.19
29	4.18	3.33	2.93	2.70	2.55	2.43	2.35	2.28	2.22	2.18
30	4.17	3.32	2.92	2.69	2.53	2.42	2.33	2.27	2.21	2.16
31	4.16	3.30	2.91	2.68	2.52	2.41	2.32	2.25	2.20	2.15
32	4.15	3.29	2.90	2.67	2.51	2.40	2.31	2.24	2.19	2.14
33	4.14	3.28	2.89	2.66	2.50	2.39	2.30	2.23	2.18	2.13
34	4.13	3.28	2.88	2.65	2.49	2.38	2.29	2.23	2.17	2.12
35	4.12	3.27	2.87	2.64	2.49	2.37	2.29	2.22	2.16	2.11
36	4.11	3.26	2.87	2.63	2.48	2.36	2.28	2.21	2.15	2.11
37	4.11	3.25	2.86	2.63	2.47	2.36	2.27	2.20	2.14	2.10
38	4.10	3.24	2.85	2.62	2.46	2.35	2.26	2.19	2.14	2.09
39	4.09	3.24	2.85	2.61	2.46	2.34	2.26	2.19	2.13	2.08
40	4.08	3.23	2.84	2.61	2.45	2.34	2.25	2.18	2.12	2.08
41	4.08	3.23	2.83	2.60	2.44	2.33	2.24	2.17	2.12	2.07
42	4.07	3.22	2.83	2.59	2.44	2.32	2.24	2.17	2.11	2.06
43	4.07	3.21	2.82	2.59	2.43	2.32	2.23	2.16	2.11	2.06
44	4.06	3.21	2.82	2.58	2.43	2.31	2.23	2.16	2.10	2.05
45	4.06	3.20	2.81	2.58	2.42	2.31	2.22	2.15	2.10	2.05
46	4.05	3.20	2.81	2.57	2.42	2.30	2.22	2.15	2.09	2.04
47	4.05	3.20	2.80	2.57	2.41	2.30	2.21	2.14	2.09	2.04
48	4.04	3.19	2.80	2.57	2.41	2.29	2.21	2.14	2.08	2.03

49	4.04	3.19	2.79	2.56	2.40	2.29	2.20	2.13	2.08	2.03
50	4.03	3.18	2.79	2.56	2.40	2.29	2.20	2.13	2.07	2.03
51	4.03	3.18	2.79	2.55	2.40	2.28	2.20	2.13	2.07	2.02
52	4.03	3.18	2.78	2.55	2.39	2.28	2.19	2.12	2.07	2.02
53	4.02	3.17	2.78	2.55	2.39	2.28	2.19	2.12	2.06	2.01
54	4.02	3.17	2.78	2.54	2.39	2.27	2.18	2.12	2.06	2.01
55	4.02	3.16	2.77	2.54	2.38	2.27	2.18	2.11	2.06	2.01
56	4.01	3.16	2.77	2.54	2.38	2.27	2.18	2.11	2.05	2.00
57	4.01	3.16	2.77	2.53	2.38	2.26	2.18	2.11	2.05	2.00
58	4.01	3.16	2.76	2.53	2.37	2.26	2.17	2.10	2.05	2.00
59	4.00	3.15	2.76	2.53	2.37	2.26	2.17	2.10	2.04	2.00
60	4.00	3.15	2.76	2.53	2.37	2.25	2.17	2.10	2.04	1.99
61	4.00	3.15	2.76	2.52	2.37	2.25	2.16	2.09	2.04	1.99
62	4.00	3.15	2.75	2.52	2.36	2.25	2.16	2.09	2.03	1.99
63	3.99	3.14	2.75	2.52	2.36	2.25	2.16	2.09	2.03	1.98
64	3.99	3.14	2.75	2.52	2.36	2.24	2.16	2.09	2.03	1.98
65	3.99	3.14	2.75	2.51	2.36	2.24	2.15	2.08	2.03	1.98
66	3.99	3.14	2.74	2.51	2.35	2.24	2.15	2.08	2.03	1.98
67	3.98	3.13	2.74	2.51	2.35	2.24	2.15	2.08	2.02	1.98
68	3.98	3.13	2.74	2.51	2.35	2.24	2.15	2.08	2.02	1.97
69	3.98	3.13	2.74	2.50	2.35	2.23	2.15	2.08	2.02	1.97
70	3.98	3.13	2.74	2.50	2.35	2.23	2.14	2.07	2.02	1.97
71	3.98	3.13	2.73	2.50	2.34	2.23	2.14	2.07	2.01	1.97
72	3.97	3.12	2.73	2.50	2.34	2.23	2.14	2.07	2.01	1.96
73	3.97	3.12	2.73	2.50	2.34	2.23	2.14	2.07	2.01	1.96
74	3.97	3.12	2.73	2.50	2.34	2.22	2.14	2.07	2.01	1.96
75	3.97	3.12	2.73	2.49	2.34	2.22	2.13	2.06	2.01	1.96
76	3.97	3.12	2.72	2.49	2.33	2.22	2.13	2.06	2.01	1.96
77	3.97	3.12	2.72	2.49	2.33	2.22	2.13	2.06	2.00	1.96
78	3.96	3.11	2.72	2.49	2.33	2.22	2.13	2.06	2.00	1.95
79	3.96	3.11	2.72	2.49	2.33	2.22	2.13	2.06	2.00	1.95
80	3.96	3.11	2.72	2.49	2.33	2.21	2.13	2.06	2.00	1.95
81	3.96	3.11	2.72	2.48	2.33	2.21	2.12	2.05	2.00	1.95
82	3.96	3.11	2.72	2.48	2.33	2.21	2.12	2.05	2.00	1.95
83	3.96	3.11	2.71	2.48	2.32	2.21	2.12	2.05	1.99	1.95
84	3.95	3.11	2.71	2.48	2.32	2.21	2.12	2.05	1.99	1.95
85	3.95	3.10	2.71	2.48	2.32	2.21	2.12	2.05	1.99	1.94
86	3.95	3.10	2.71	2.48	2.32	2.21	2.12	2.05	1.99	1.94
87	3.95	3.10	2.71	2.48	2.32	2.20	2.12	2.05	1.99	1.94
88	3.95	3.10	2.71	2.48	2.32	2.20	2.12	2.05	1.99	1.94
89	3.95	3.10	2.71	2.47	2.32	2.20	2.11	2.04	1.99	1.94
90	3.95	3.10	2.71	2.47	2.32	2.20	2.11	2.04	1.99	1.94
91	3.95	3.10	2.70	2.47	2.31	2.20	2.11	2.04	1.98	1.94
92	3.94	3.10	2.70	2.47	2.31	2.20	2.11	2.04	1.98	1.94
93	3.94	3.09	2.70	2.47	2.31	2.20	2.11	2.04	1.98	1.93
94	3.94	3.09	2.70	2.47	2.31	2.20	2.11	2.04	1.98	1.93
95	3.94	3.09	2.70	2.47	2.31	2.20	2.11	2.04	1.98	1.93
96	3.94	3.09	2.70	2.47	2.31	2.19	2.11	2.04	1.98	1.93
97	3.94	3.09	2.70	2.47	2.31	2.19	2.11	2.04	1.98	1.93
98	3.94	3.09	2.70	2.46	2.31	2.19	2.10	2.03	1.98	1.93
99	3.94	3.09	2.70	2.46	2.31	2.19	2.10	2.03	1.98	1.93
100	3.94	3.09	2.70	2.46	2.31	2.19	2.10	2.03	1.97	1.93