

## **ABSTRAK**

### **PERAN BUDAYA ORGANISASI DAN MOTIVASI KERJA TERHADAP KINERJA KARYAWAN PADA PT. DUTA ABADI PRIMANTARA BANDAR LAMPUNG**

**Oleh**

**Surya Lestari**

Kinerja menjadi hal yang terpenting dalam berbagai penelitian dibidang manajemen sumber daya manusia. Permasalahan kinerja jika dibiarkan akan menimbulkan dampak buruk terhadap kelangsungan hidup suatu perusahaan. Penelitian ini bertujuan untuk mengetahui Peran Budaya Organisasi Dan Motivasi Kerja Terhadap Kinerja Karyawan PT. Duta Abadi Primantara Bandar Lampung. Metode penentuan sampel dalam penelitian ini menggunakan sampel jenuh, dimana jumlah populasi dalam penelitian ini adalah seluruh karyawan PT. Duta Abadi Primantara Bandar Lampung yaitu 32 karyawan. Metode analisis data menggunakan regresi linier berganda. Pengujian hipotesis secara parsial menghasilkan bahwa budaya organisasi dan motivasi kerja berpengaruh terhadap kinerja karyawan. Pengujian secara simultan bahwa budaya organisasi dan motivasi kerja berpengaruh terhadap kinerja karyawan di PT. Duta Abadi Primantara Bandar Lampung.

**Kata Kunci** : Budaya Organisasi, Motivasi Kerja dan Kinerja Karyawan.

## **ABSTRACT**

# **ROLES OF ORGANIZATIONAL CULTURE AND WORK MOTIVATION ON EMPLOYEE PERFORMANCE IN PT. DUTA ABADI PRIMANTARA BANDAR LAMPUNG**

**By**

**Surya Lestari**

Performance is the most important thing in various studies in the field of human resource management. Performance problems if ignored will have a negative impact on the survival of a company. The purpose of this study was to determine the roles of the organizational culture and work motivation on the Performance of Employees at PT. Duta Abadi Primantara Bandar Lampung. The sample determining method used in this study was the saturated sampling, where the total population in this study, all employees of PT. Duta Abadi Primantara Bandar Lampung, 32 employees were taken as the sample. The data analysis method used the multiple linear regressions. The partial hypothesis testing resulted that the organizational culture and the work motivation had an effect on the employee performance. The simultaneous testing resulted that the organizational culture and the work motivation affected the performance of employees at PT. Duta Abadi Primantara Bandar Lampung.

**Keywords: Organizational Culture, Work Motivation and Employee Performance.**