

**PENGARUH *GOOD CORPORATE GOVERNANCE*, PERTUMBUHAN
PERUSAHAAN, DAN KINERJA LINGKUNGAN TERHADAP
CORPORATE SOCIAL RESPONSIBILITY
(Studi pada perusahaan Manufaktur yang terdaftar di Bursa Efek Indonesia
periode 2016-2018)**

Abstrak

Tujuan dari penelitian ini adalah untuk mendapatkan bukti empiris mengenai pengaruh *Good Corporate Governance*, pertumbuhan perusahaan, dan kinerja lingkungan terhadap tanggung jawab sosial perusahaan perusahaan manufaktur terdaftar di Bursa Efek Indonesia di 2016-2018. Populasi penelitian ini adalah perusahaan manufaktur terdaftar di Bursa Efek Indonesia (BEI) pada 2016-2018. Teknik pemilihan sampel adalah *purposive sampling*. Oleh karena itu, sampel adalah 38 perusahaan manufaktur. Metode analisis menggunakan metode analisis statistik deskriptif. Hasil penelitian ini membuktikan bahwa kepemilikan manajerial, kepemilikan institusional, kepemilikan asing, dan pertumbuhan perusahaan tidak mempengaruhi tanggung jawab sosial perusahaan. Selanjutnya, Komite Audit, dewan komisaris, dan kinerja lingkungan dipengaruhi oleh tanggung jawab sosial perusahaan.

Kata kunci : Corporate Social Responsibility, kepemilikan institusional, kepemilikan manajerial, kepemilikan asing, dewan komisaris, komite audit, pertumbuhan perusahaan, kinerja lingkungan.

***THE EFFECT OF GOOD CORPORATE GOVERNANCE, COMPANY
GROWTH, AND ENVIRONMENT PERFORMANCE TOWARDS
CORPORATE SOCIAL RESPONSIBILITY
(study on manufacturing company listed on Indonesia Stock Exchange periods
2016-2018)***

Abstract

The purpose of this study was to obtain empirical evidence regarding the effect of Good Corporate Governance, company growth, and environment performance towards corporate social responsibility of registered manufacturing companies on the Indonesia Stock Exchange in 2016- 2018. The population of this study was the registered manufacturing companies on the Indonesia Stock Exchange (BEI) in 2016-2018. The technique of selecting samples was purposive sampling. Therefore, the sample was 38 manufacturing companies. The method of analysis uses descriptive statistical analysis methods. The results of this study proved that managerial ownership, institutional ownership, foreign ownership, and company growth did not affect on corporate social responsibility. Furthermore, the Audit Committee, board of commissioners, and environment performance affected on corporate social responsibility.

Keywords : Corporate Social Responsibility, Institutional Ownership, Managerial Ownership, Foreign Ownership, Board of Commissioners, Audit Committee, Company Growth, Environment Performance.