

DAFTAR PUSTAKA

- Chaffey Dave , & MayerRichard. (2009). Internet Marketing: Strategy, Implementation and Practice. Prentice Hall/Financial Times.
- Dr.abdul Munif, M. A. (2017). Penulisan karya tulis ilmiah. *Penulisan Karya Tulis Ilmiah*, (October), 1. <https://doi.org/10.1021/ci0255351>
- Gary Armstrong, WongVeronica, Philip Kotler, & John Saunders. (2008). Principles of Marketing. Pearson Education Limited.
- Hidayat KrisnawatiNila, & TobingRudy. (2012). Enhancing Netizen As A Digital Marketing Activity Toward Strategic Branding: A Case Study Of “XYZ” Brand. *Marketing Management*, 59-61.)
- Layanan, P., & Berbasis, P. (2010). Pengembangan Layanan Informasi dan Promosi Berbasis, *10*(1).
- Nasution, M. K. N. (2017). Teknik penulisan karya ilmiah. *Jurnal Nasional*. Retrieved from <https://www.researchgate.net/publication/322113328>
- Iswara, D. (2016). Sekretariat Dewan Perwakilan Rakyat Daerah Dprd) Kota Tangerang.
- Wahyu, A. (2018). Karya Tulis Ilmiah,. *PerkembanganTeknologi Dikalangan Remaja*, *1*, 7.