THE EFFECT OF PREMIUMS AND CLAIMS ON COMPANY PROFIT AT PT. ASURANSI BUMIDA BUMIPUTERA 1967 LAMPUNG

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ABSTRACT

The objective of the study was to examine the effect of premiums and claims on the company profits. The independent variables in this study were premiums and claims, while the dependent variable was company profit. The sample of this study was the premium reports and claim reports at PT Asuransi Bumida Bumputera 1967 Lampung in the year of 2014 - 2018. The analytical method used was the multiple linear regression analysis. Based on the results of the analysis it showed that the premiums did not have a significant effect on the company profits, while the claims had a significant effect on the company profits on PT. Asuransi Bumida Bumiputera 1967 Lampung.

Keywords: Premiums, Claims and Company Profit