

**ANALYSIS OF INVENTORY TURNOVER ON  
PROFITABILITY AT PT. CAHAYA LESTARI TEGUH MAKMUR**

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**ABSTRACT**

The objective of the study was to analyze the inventory turnover on the profitability at PT. Cahaya Lestari Teguh Makmur. The analysis technique in this study used the quantitative data analysis technique, namely by using the inventory turnover formula, the profit margin on sales, the return on investment with the Du Pont approach. This research was conducted in 2019. The results of the study proved that the inventory turnover affected the profitability at PT. Cahaya Lestari Teguh Makmur.

**Keywords: Inventory Turnover and Profitability**