LAMPIRAN

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**Note:**
- "**" indicates significance at the 0.01 level (2-tailed).
- "*" indicates significance at the 0.05 level (2-tailed).
- "*" indicates significance at the 0.10 level (2-tailed).

Correlations table with appropriate significance levels and sample size (N=30) provided.
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*, Correlation is significant at the 0.05 level (1-tailed).

**, Correlation is significant at the 0.01 level (1-tailed).

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<td>.537**</td>
<td>.610**</td>
<td>.665**</td>
<td>.743**</td>
<td>.738**</td>
<td>1</td>
</tr>
<tr>
<td><strong>Sig. (1-tailed)</strong></td>
<td>.000</td>
<td>.001</td>
<td>.000</td>
<td>.000</td>
<td>.000</td>
<td>.000</td>
<td>.000</td>
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<tr>
<td><strong>PEMBELIAN</strong></td>
<td>30</td>
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<td>30</td>
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<td>30</td>
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<td>30</td>
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</table>

* Correlation is significant at the 0.05 level (1-tailed).
** Correlation is significant at the 0.01 level (1-tailed).
4) Reliabilitas

**Scale: Gaya Hidup**

<table>
<thead>
<tr>
<th>Case Processing Summary</th>
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<th>%</th>
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<tbody>
<tr>
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<tr>
<td>Cases Excluded&lt;sup&gt;a&lt;/sup&gt;</td>
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</tr>
<tr>
<td>Total</td>
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</tbody>
</table>

a. Listwise deletion based on all variables in the procedure.

**Reliability Statistics**

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<thead>
<tr>
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**Scale: KEPRIBADIAN**

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<td>Valid</td>
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</tr>
<tr>
<td>Cases Excluded&lt;sup&gt;a&lt;/sup&gt;</td>
<td>0</td>
<td>0.0</td>
</tr>
<tr>
<td>Total</td>
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<td>100.0</td>
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</tbody>
</table>

a. Listwise deletion based on all variables in the procedure.

**Reliability Statistics**

<table>
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<tr>
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<tr>
<td>.741</td>
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**Scale: KEPUTUSAN PEMBELIAN**

<table>
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<tr>
<th>Case Processing Summary</th>
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<th>%</th>
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</thead>
<tbody>
<tr>
<td>Valid</td>
<td>30</td>
<td>100.0</td>
</tr>
<tr>
<td>Cases Excluded&lt;sup&gt;a&lt;/sup&gt;</td>
<td>0</td>
<td>0.0</td>
</tr>
<tr>
<td>Total</td>
<td>30</td>
<td>100.0</td>
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</tbody>
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a. Listwise deletion based on all variables in the procedure.

**Reliability Statistics**

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5) **UJI NORMALITAS**

<table>
<thead>
<tr>
<th></th>
<th>GAYA HIDUP</th>
<th>KEPRIBADIAN</th>
<th>KEPUTUSAN PEMBELIAN</th>
</tr>
</thead>
<tbody>
<tr>
<td>N</td>
<td>100</td>
<td>100</td>
<td>100</td>
</tr>
<tr>
<td>Normal Parameters$^{a,b}$</td>
<td></td>
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</tr>
<tr>
<td>Mean</td>
<td>30.04</td>
<td>22.44</td>
<td>22.00</td>
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<tr>
<td>Std. Deviation</td>
<td>3.490</td>
<td>2.938</td>
<td>2.995</td>
</tr>
<tr>
<td>Absolute</td>
<td>.108</td>
<td>.097</td>
<td>.100</td>
</tr>
<tr>
<td>Most Extreme Differences</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Positive</td>
<td>.058</td>
<td>.097</td>
<td>.072</td>
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<tr>
<td>Negative</td>
<td>-.108</td>
<td>-.066</td>
<td>-.100</td>
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<td>Kolmogorov-Smirnov Z</td>
<td>1.084</td>
<td>.969</td>
<td>1.000</td>
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<tr>
<td>Asymp. Sig. (2-tailed)</td>
<td>.191</td>
<td>.305</td>
<td>.270</td>
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</table>

a. Test distribution is Normal.
b. Calculated from data.

6) **UJI HOMOGENITAS**

<table>
<thead>
<tr>
<th></th>
<th>GAYA HIDUP</th>
<th>KEPRIBADIAN</th>
</tr>
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<tbody>
<tr>
<td>Levene Statistic</td>
<td></td>
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</tr>
<tr>
<td>df1</td>
<td>12</td>
<td>86</td>
</tr>
<tr>
<td>df2</td>
<td>86</td>
<td>86</td>
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<td>Sig.</td>
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<td>.584</td>
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**ANOVA**

<table>
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<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td>Sum of Squares</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Between Groups</td>
<td>282.747</td>
<td>709.802</td>
</tr>
<tr>
<td>Within Groups</td>
<td>923.093</td>
<td>144.838</td>
</tr>
<tr>
<td>Total</td>
<td>1205.840</td>
<td>854.640</td>
</tr>
<tr>
<td>Mean Square</td>
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<tr>
<td>Between Groups</td>
<td>21.750</td>
<td>11.141</td>
</tr>
<tr>
<td>Within Groups</td>
<td>10.734</td>
<td>8.254</td>
</tr>
<tr>
<td>Total</td>
<td>11.141</td>
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<tr>
<td>F</td>
<td>2.026</td>
<td>1.350</td>
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<tr>
<td>Sig.</td>
<td>.028</td>
<td>.201</td>
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</table>

7) **UJI LINEARITAS**

<table>
<thead>
<tr>
<th></th>
<th>GAYA HIDUP</th>
<th>KEPUTUSAN PEMBELIAN</th>
<th>* GAYA HIDUP</th>
</tr>
</thead>
<tbody>
<tr>
<td>(Combined)</td>
<td></td>
<td>326.522</td>
<td>15</td>
</tr>
<tr>
<td>Sum of Squares</td>
<td></td>
<td>Mean Square</td>
<td>F</td>
</tr>
<tr>
<td>Between Linearity</td>
<td>160.552</td>
<td>160.552</td>
<td>24.019</td>
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<tr>
<td>Group Deviation from Linearity</td>
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<td>14</td>
<td>11.855</td>
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<tr>
<td>Within Groups</td>
<td>561.478</td>
<td>84</td>
<td>6.684</td>
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<td>Total</td>
<td>888.000</td>
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</tbody>
</table>
8) **ANALISIS REGRESI**

### Model Summary

<table>
<thead>
<tr>
<th>Model</th>
<th>R</th>
<th>R Square</th>
<th>Adjusted R Square</th>
<th>Std. Error of the Estimate</th>
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<tbody>
<tr>
<td>1</td>
<td>.425</td>
<td>.181</td>
<td>.164</td>
<td>2.738</td>
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</tbody>
</table>

*a. Predictors: (Constant), KEPRIBADIAN, GAYA HIDUP*

#### ANOVA

<table>
<thead>
<tr>
<th>Model</th>
<th>Sum of Squares</th>
<th>df</th>
<th>Mean Square</th>
<th>F</th>
<th>Sig.</th>
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</thead>
<tbody>
<tr>
<td>Regression</td>
<td>160.561</td>
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<td>80.281</td>
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<td>.000p</td>
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<tr>
<td>Residual</td>
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<td>97</td>
<td>7.499</td>
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<td>888.000</td>
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</tbody>
</table>

*a. Dependent Variable: KEPUTUSAN PEMBELIAN*

#### Coefficients

<table>
<thead>
<tr>
<th>Model</th>
<th>Unstandardized Coefficients</th>
<th>Standardized Coefficients</th>
<th>t</th>
<th>Sig.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>B</td>
<td>Std. Error</td>
<td>Beta</td>
<td></td>
</tr>
<tr>
<td>(Constant)</td>
<td>11.039</td>
<td>2.373</td>
<td>4.653</td>
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<tr>
<td>1</td>
<td>GAYA HIDUP</td>
<td>.365</td>
<td>.078</td>
<td>.425</td>
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</table>

*a. Dependent Variable: KEPUTUSAN PEMBELIAN*

#### Coefficients

<table>
<thead>
<tr>
<th>Model</th>
<th>Unstandardized Coefficients</th>
<th>Standardized Coefficients</th>
<th>t</th>
<th>Sig.</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>B</td>
<td>Std. Error</td>
<td>Beta</td>
<td></td>
</tr>
<tr>
<td>(Constant)</td>
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<tr>
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<td>KEPRIBADIAN</td>
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<td>.100</td>
<td>.256</td>
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</tbody>
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*a. Dependent Variable: KEPUTUSAN PEMBELIAN*