

LAMPIRAN

1) Karakteristik responden

Statistics

		JENIS KELAMIN	USIA	PEKERJAAN
N	Valid	100	100	100
	Missing	0	0	0

JENIS KELAMIN

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	LAKI-LAKI	57	57.0	57.0	57.0
	PEREMPUAN	43	43.0	43.0	100.0
Total		100	100.0	100.0	

USIA

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	15	38	38.0	38.0	38.0
	16	36	36.0	36.0	74.0
	17	15	15.0	15.0	89.0
	18	11	11.0	11.0	100.0
	Total	100	100.0	100.0	

PEKERJAAN ORANG TUA

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TNI/Polri	2	2.0	2.0	2.0
	PNS	31	31.0	31.0	33.0
	BUMN	25	25.0	25.0	58.0
	Pegawai Swasta	21	21.0	21.0	79.0
	Wiraswasta	16	16.0	16.0	95.0
	Ibu Rumah tangga	5	5.0	5.0	100.0
	Total	100	100.0	100.0	

2) JAWABAN RESPONDEN

- Iklan Online

I1

	Frequency	Percent	Valid Percent	Cumulative Percent
2	4	4.0	4.0	4.0
3	27	27.0	27.0	31.0
Valid 4	47	47.0	47.0	78.0
5	22	22.0	22.0	100.0
Total	100	100.0	100.0	

I2

	Frequency	Percent	Valid Percent	Cumulative Percent
1	1	1.0	1.0	1.0
2	4	4.0	4.0	5.0
Valid 3	33	33.0	33.0	38.0
4	38	38.0	38.0	76.0
5	24	24.0	24.0	100.0
Total	100	100.0	100.0	

I3

	Frequency	Percent	Valid Percent	Cumulative Percent
1	2	2.0	2.0	2.0
2	3	3.0	3.0	5.0
Valid 3	29	29.0	29.0	34.0
4	50	50.0	50.0	84.0
5	16	16.0	16.0	100.0
Total	100	100.0	100.0	

I4

	Frequency	Percent	Valid Percent	Cumulative Percent
1	2	2.0	2.0	2.0
2	2	2.0	2.0	4.0
Valid 3	25	25.0	25.0	29.0
4	49	49.0	49.0	78.0
5	22	22.0	22.0	100.0
Total	100	100.0	100.0	

I5

	Frequency	Percent	Valid Percent	Cumulative Percent
2	5	5.0	5.0	5.0
3	34	34.0	34.0	39.0
Valid 4	46	46.0	46.0	85.0
5	15	15.0	15.0	100.0
Total	100	100.0	100.0	

I6

	Frequency	Percent	Valid Percent	Cumulative Percent
2	2	2.0	2.0	2.0
3	24	24.0	24.0	26.0
Valid 4	52	52.0	52.0	78.0
5	22	22.0	22.0	100.0
Total	100	100.0	100.0	

I7

	Frequency	Percent	Valid Percent	Cumulative Percent
1	4	4.0	4.0	4.0
2	4	4.0	4.0	8.0
Valid 3	42	42.0	42.0	50.0
4	39	39.0	39.0	89.0
5	11	11.0	11.0	100.0

Total	100	100.0	100.0
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18

	Frequency	Percent	Valid Percent	Cumulative Percent
2	5	5.0	5.0	5.0
3	29	29.0	29.0	34.0
Valid 4	53	53.0	53.0	87.0
5	13	13.0	13.0	100.0
Total	100	100.0	100.0	

19

	Frequency	Percent	Valid Percent	Cumulative Percent
2	6	6.0	6.0	6.0
3	27	27.0	27.0	33.0
Valid 4	40	40.0	40.0	73.0
5	27	27.0	27.0	100.0
Total	100	100.0	100.0	

110

	Frequency	Percent	Valid Percent	Cumulative Percent
1	3	3.0	3.0	3.0
2	11	11.0	11.0	14.0
Valid 3	36	36.0	36.0	50.0
4	31	31.0	31.0	81.0
5	19	19.0	19.0	100.0
Total	100	100.0	100.0	

- Minat Menggunakan Aplikasi Ruang Guru (Y)

M1

	Frequency	Percent	Valid Percent	Cumulative Percent
2	4	4.0	4.0	4.0
3	31	31.0	31.0	35.0
Valid 4	48	48.0	48.0	83.0
5	17	17.0	17.0	100.0
Total	100	100.0	100.0	

M2

	Frequency	Percent	Valid Percent	Cumulative Percent
2	6	6.0	6.0	6.0
3	21	21.0	21.0	27.0
Valid 4	42	42.0	42.0	69.0
5	31	31.0	31.0	100.0
Total	100	100.0	100.0	

M3

	Frequency	Percent	Valid Percent	Cumulative Percent
2	1	1.0	1.0	1.0
3	22	22.0	22.0	23.0
Valid 4	43	43.0	43.0	66.0
5	34	34.0	34.0	100.0
Total	100	100.0	100.0	

M4

	Frequency	Percent	Valid Percent	Cumulative Percent
1	2	2.0	2.0	2.0
Valid 2	4	4.0	4.0	6.0
3	19	19.0	19.0	25.0
4	45	45.0	45.0	70.0

5	30	30.0	30.0	100.0
Total	100	100.0	100.0	

M5

	Frequency	Percent	Valid Percent	Cumulative Percent
1	1	1.0	1.0	1.0
2	2	2.0	2.0	3.0
Valid 3	27	27.0	27.0	30.0
4	45	45.0	45.0	75.0
5	25	25.0	25.0	100.0
Total	100	100.0	100.0	

M6

	Frequency	Percent	Valid Percent	Cumulative Percent
2	8	8.0	8.0	8.0
3	28	28.0	28.0	36.0
Valid 4	40	40.0	40.0	76.0
5	24	24.0	24.0	100.0
Total	100	100.0	100.0	

M7

	Frequency	Percent	Valid Percent	Cumulative Percent
1	5	5.0	5.0	5.0
2	13	13.0	13.0	18.0
Valid 3	34	34.0	34.0	52.0
4	37	37.0	37.0	89.0
5	11	11.0	11.0	100.0
Total	100	100.0	100.0	

M8

	Frequency	Percent	Valid Percent	Cumulative Percent
1	2	2.0	2.0	2.0
2	6	6.0	6.0	8.0
Valid 3	33	33.0	33.0	41.0
4	40	40.0	40.0	81.0
5	19	19.0	19.0	100.0
Total	100	100.0	100.0	

M9

	Frequency	Percent	Valid Percent	Cumulative Percent
1	1	1.0	1.0	1.0
2	10	10.0	10.0	11.0
Valid 3	29	29.0	29.0	40.0
4	44	44.0	44.0	84.0
5	16	16.0	16.0	100.0
Total	100	100.0	100.0	

M10

	Frequency	Percent	Valid Percent	Cumulative Percent
1	3	3.0	3.0	3.0
2	17	17.0	17.0	20.0
Valid 3	35	35.0	35.0	55.0
4	31	31.0	31.0	86.0
5	14	14.0	14.0	100.0
Total	100	100.0	100.0	

M7	Pearson	,231	,173	,224	,185	,095	,300	1	,264	,104	,117	,538**
	Correlation											
	Sig. (2-tailed)	,181	,320	,197	,286	,585	,080		,126	,551	,503	,001
	N	35	35	35	35	35	35	35	35	35	35	35
M8	Pearson	-,137	,233	-,139	,227	,308	-,025	,264	1	,159	,200	,442**
	Correlation											
	Sig. (2-tailed)	,432	,178	,425	,189	,072	,888	,126		,360	,249	,008
	N	35	35	35	35	35	35	35	35	35	35	35
M9	Pearson	,086	,058	,106	,069	,222	,196	,104	,159	1	,365*	,486**
	Correlation											
	Sig. (2-tailed)	,625	,742	,546	,695	,201	,259	,551	,360		,031	,003
	N	35	35	35	35	35	35	35	35	35	35	35
M10	Pearson	-,059	,287	-,039	,085	,125	,052	,117	,200	,365*	1	,428*
	Correlation											
	Sig. (2-tailed)	,736	,095	,824	,626	,473	,767	,503	,249	,031		,010
	N	35	35	35	35	35	35	35	35	35	35	35
MIN	Pearson	,486*	,550**	,513**	,466**	,520**	,628**	,538**	,442**	,486**	,428*	1
	Correlation	*										
AT	Sig. (2-tailed)	,003	,001	,002	,005	,001	,000	,001	,008	,003	,010	
	N	35	35	35	35	35	35	35	35	35	35	35

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

4. RELIABILITAS

- Iklan Online

Case Processing Summary

		N	%
Cases	Valid	35	100.0
	Excluded ^a	0	.0
Total		35	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.800	10

Scale: Minat

Case Processing Summary

		N	%
Cases	Valid	35	100.0
	Excluded ^a	0	.0
Total		35	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.675	10

5. NORMALITAS

One-Sample Kolmogorov-Smirnov Test

		Iklan Online	Minat Menggunakan Aplikasi Ruang Guru
N		100	100
Normal Parameters ^{a,b}	Mean	37,57	37,58
	Std. Deviation	4,646	4,200
	Absolute	,111	,125
Most Extreme Differences	Positive	,065	,088
	Negative	-,111	-,125
Kolmogorov-Smirnov Z		1,109	1,251
Asymp. Sig. (2-tailed)		,171	,088

a. Test distribution is Normal.

b. Calculated from data.

6. HOMOGENITAS

Test of Homogeneity of Variances

Iklan Online

Levene Statistic	df1	df2	Sig.
1,064	14	82	,402

7. LINEARITAS

ANOVA Table

			Sum of Squares	df	Mean Square	F	Sig.
Minat Menggunakan Aplikasi Ruang Guru * Iklan Online	(Combined)		523,788	18	29,099	1,928	,025
	Between Groups	Linearity	110,525	1	110,525	7,323	,008
		Deviation from Linearity	413,263	17	24,310	1,611	,081
	Within Groups		1222,572	81	15,093		
	Total		1746,360	99			

8. Regresi Linear Berganda

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	iklan ^b	.	Enter

a. Dependent Variable: minat

b. All requested variables entered.

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	,252 ^a	,063	,054	4,086

a. Predictors: (Constant), iklan

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	110,525	1	110,525	6,621	,012 ^b
	Residual	1635,835	98	16,692		
	Total	1746,360	99			

a. Dependent Variable: minat

b. Predictors: (Constant), iklan

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	29,035	3,346		8,678	,000
	iklan	,227	,088	,252	2,573	,012

a. Dependent Variable: minat