

ABSTRACT

THE EFFECT OF SELF-EFFICACY, ORGANIZATIONAL CULTURE, AND RELIGIOSITY ON THE PERFORMANCE OF PERMANENT LECTURERS IIB DARMAJAYA BANDAR LAMPUNG

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The purpose of this study was to determine the effect of Self Efficacy, Organizational Culture, and Religiosity on improving Lecturer Performance in the Institute of Informatics and Business Darmajaya. This type of study used quantitative research with an associative approach using multiple linear regression analysis. The data collection method used primary data using questionnaires distributed to 55 respondents measured by a Likert scale. The results of this study found that Self-Efficacy had an effect on Lecturer Performance, Religiosity had an effect on Lecturer Performance, Organizational Culture had no significant effect on Lecturer Performance. Furthermore, Self-Efficacy, Organizational Culture, and Religiosity had an effect on Lecturer Performance.

Keywords: Self-Efficacy, Organizational Culture, Religiosity, Lecturer Performance

