

ABSTRAK

ANALISIS *OVERREACTION* SAHAM *WINNER – LOSER* PADA PERUSAHAAN *JAKARTA ISLAMIC INDEX (JII)* PERIODE TAHUN 2016 - 2018

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Penelitian ini bertujuan untuk membuktikan *overreaction* pada Bursa Efek Indonesia khususnya pada saham yang tergabung dalam *Jakarta Islamic Index (JII)* periode tahun 2016 – 2018. Keadaan *overreaction* dapat dilihat dengan adanya pembalikan antara portofolio *winner* dan portofolio *loser* yang dapat dilihat dari nilai *average cumulative abnormal return (ACAR)*, serta dari selisih dari *average abnormal Return (ACAR)* saham *loser* dan *winner*. Untuk mendapatkan nilai ACAR dapat diperoleh dari perhitungan nilai *return* aktual, *return* pasar, *abnormal return*, Nilai CAR (*cumulative abnormal return*). Dalam penelitian ini terdapat 15 sampel perusahaan yang didapatkan dengan menggunakan metode *purposive sampling* dimana 20% nilai CAR tertinggi menjadi portofolio *winner* dan 20% nilai CAR terendah menjadi portofolio *loser*. Penelitian ini menggunakan periode penelitian yang dibagi menjadi tiga, yaitu triwulan (3 bulan), semesteran (6 bulan), dan 12 bulan (tahunan). Metode yang digunakan adalah uji *one sample t-test* dengan bantuan Program SPSS untuk *windows*. Hasil diperoleh hanya ditemukannya indikasi anomali *overreaction* di *Jakarta Islamic Index (JII)* pada periode tahunan (12 bulan) tidak secara konstan melainkan hanya secara separatis dan tidak dapat dibuktikan secara pengujian statistik. Penelitian ini juga membuktikan bahwa kinerja portofolio *loser* tidak dapat mengguguli portofolio *winner*.

Kata Kunci : Reaksi Pasar Berlebih, Portofolio *Winner* dan *Loser*.

ABSTRACT

WINNER – LOSER STOCK OVERREACTION ANALYSIS IN JAKARTA ISLAMIC INDEX (JII) COMPANY IN 2016 - 2018

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The purpose of this study was to find the overreaction on the Indonesia Stock Exchange. The stocks were incorporated in the Jakarta Islamic Index (JII) for 2016 – 2018. The overreaction situation was seen by the reversal between the winner portfolio and the loser portfolio which can be seen from the average cumulative abnormal return (ACAR) value, and the difference between the average cumulative abnormal return (ACAR) of loser and winner stocks. ACAR value can be obtained from the calculation of the actual return value, market return, abnormal return, cumulative abnormal return value (CAR). In this study, there were 15 samples of companies obtained using the purposive sampling method where 20% of the highest CAR value became a winner portfolio and 20% of the lowest CAR value became a loser portfolio. This study used a research period with dividing into three, namely quarterly (3 months), semiannual (6 months), and 12 months (annual). The method used a one-sample t-test with the SPSS program for windows. The result of this study obtained that there were only indications of an overreaction anomaly in the Jakarta Islamic Index (JII) in an annual period (12 months) inconstantly but it found separately. Furthermore, it could not be proven statistically. Moreover, this study also found that the performance of the loser's portfolio could not outperform the winner's portfolio.

Keywords: Overreaction, Portfolio Winner and Loser