

## ABSTRACT

### E-crm System PT. Batu Makmur Web Based

By:

**Dian Wahyu Oktari**

**1811050063**

[Dianoktari25@gmail.com](mailto:Dianoktari25@gmail.com)

PT. Batu Makmur is a company engaged in providing building raw materials with one example being split stone raw materials with various types according to size. In making a purchase of stone, the client comes to the location of the sale. To be able to improve the quality of service and marketing of stone products, it is necessary to mix a system by building a web-based e-CRM.

Web-based system built. This system is designed and built using the prototype system development method with stages starting from communication, quick plan, quick design modeling, construct of prototype, and deployment, delivery and feedback. The programming language used in making the system is Javascript, while the data storage uses MySQL. The front end display on this web is made using Tailwind css. This system contains product data information, namely split stones with various types. Clients can place orders for split stones via the web after registering. The client also sends proof of payment for the stone order. The admin sees the client's order data then validates the payment of the order which then delivers the ordered product to the client.

**Key Word:** Web, *Javascript*, My,SQL, Prototype