

ABSTRACT

THE EFFECT OF COMPENSATION AND LEADERSHIP STYLE ON EMPLOYEE PRODUCTIVITY IN PRODUCTION DIVISION (A Case Study at PT. Keong Nusantara Abadi Natar, South Lampung)

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PT. Keong Nusantara Abadi (Wong Coco) Lampung is a company engaged in in the field of food and beverage production, which is located at Jl. Raya Branti, Bumisari, Natar, South Lampung Regency, Lampung 35362. PT. Keong Nusantara Abadi (Wong Coco) Lampung has been established since 1984. Food and beverage products produced are already quite famous, including Nata de Coco, Aloe vera, Palm Fruit, Jelly, Bon-Bon Ice, Jelly, Soursop Juice, Iced Coffee, Baby Corn, Sweet Corn, Fermented Bean Yogurt, and Pudding. The researcher used the type of quantitative study. The sampling technique used in this study was the purposive sampling. The sample was 74 production employees. Based on the results of data analysis, it was obtained F-count of 8.164, while the value of F-table (α 0.05) was 3.12. Thus, F-count > F-table then H_0 was rejected, and H_a was accepted. Therefore, it was concluded that Simultaneously there was a significant effect between Compensation (X1) and Leadership Style (X2) on Employee Productivity (Y) Production division at PT. Keong Nusantara Abadi Natar, South Lampung.

Keywords: Compensation, Leadership Style and Employee Productivity