

ABSTRACT

EFFECT OF MOTIVATION AND NON-PHYSICAL WORK ENVIRONMENT ON EMPLOYEE PERFORMANCE AT BODY AND PAINT DIVISION OF AUTO 2000 ASTRA INTERNATIONAL LTD., BANDAR LAMPUNG

By

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The objective of this research was finding out the effect of the motivation and the non-physical work environment on the performance of the employee working at Body and Paint Division of Auto 2000 Astra International Ltd., Bandar Lampung. The population of this research was the employees of Auto 2000 Astra International Ltd., Bandar Lampung. The number of sample used in this research was 32 employees working at Body and Paint Division. The data analysis technique used in this research was through the multiple linear regression. The data analytical tool used in this research was SPSS software. The independent variables of this research were the motivation (X1) and the non-physical work environment (X2). The dependent variable of this research was the employee performance (Y). The result of this research was that the motivation and the non-physical work environment simultaneously affected the employee performance.

Keywords: Motivation, Non-Physical Work Environment, Employee Performance