

## **ABSTRACT**

### **MARKETPLACE COMMODITIES FROM COFFEE PLANTATION IN THE DEPARTMENT OF PLANTATION AND LIVESTOCK, LAMPUNG BARAT, LAMPUNG PROVINCE**

**By**

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West Lampung Regency coffee farmers do not have the media to market their plantation products. So far, middlemen or contractors have approached the farmers so that the farmers sell their coffee harvest to the contractor. The contractor buys at a low price, then the agricultural products are sold at a high price. This is considered to be detrimental to coffee farmers. The reason is that coffee farmers cannot reach the market

The availability of an e-marketplace application for coffee plantation commodities in West Lampung district is considered very important as a medium to increase coffee prices and make it easier for farmers to market their crops.

The method used is the Prototype method which consists of several stages of communication, quick plan, quick design modeling (mysql), sql server, dreamweaver, microsoft Visio, deployment delivery feedback. The results of this study are an android-based application that can be used as an online marketing medium to maximize the marketing of coffee commodities for the people of West Lampung district.

**Keywords: Marketplace, Coffee, Online**