ABSTRACT

APPLICATION FOR SALE OF AQIQAH ANIMALS AND SACRIFICES IN BANDAR LAMPUNG CITY SMEs.

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The purpose of this study is to assist the community in the service of Aqiqah and Qurban animal providers in Bandar Lampung. The results of the study will provide an android -based animal booking application. The population in this study is the people of Bandar Lampung and the sample used in this study is the owners of Aqiqah slaughter houses and providers of Qurban animals. Consumers can download this app in the Play Store. E-Commerce technique in this research uses B2C where the business that processes it and is given to each castmaer and uses B2B that is secured Business to Business that plays a role in marketing in the application of animal providers aqiqah and qurban.