

## **CHAPTER V**

### **CONCLUSIONS AND RECOMENDATION**

#### **5.1 Conclusion**

This study aims to determine whether Corporate Social Responsibility affects the Company's performance in Manufacturing companies during the period 2014 - 2016. Dependent variable is measured by Company Performance that is proxy by Asset Turnover (ATO) and Return on Asset (ROA) while independent variable of Corporate Social Responsibility . This study uses secondary data in the form of annual financial statements of 144 samples from 55 companies Manufacturing companies during the year 2014-2016. In this research, the analytical tool used is SPSS 19. Based on the results of the tests and discussions described in the previous chapter, the conclusion is that corporate social responsibility has no effect on Asset Turnover (ATO), while corporate social responsibility affects Return on Asset (ROA ).

#### **5.2 Limitations and Future Research**

1. The population of this study is limited to Manufacturing companies in Indonesia Stock Exchange period 2014-2016.
2. In this research the researcher only use one independent variable that is Corporate Social Responsibility to Company Performance.
3. Next Researcher is expected to expand the scope of the study, not only in Manufacturing companies and the period of research plus time to obtain accurate research results in the long run.
4. Variables should be added with other variables that may affect the performance of the company.

5. Suggestions for companies that corporate social responsibility is applied consistently to improve company performance.