

ABSTRACT

THE EFFECT OF POSITION PROMOTION AND PHYSICAL WORK ENVIRONMENT ON EMPLOYEE SATISFACTION AT PT CATUR SENTOSA ANUGERAH(CSAN) CAB. LAMPUNG

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The purpose of this study was to find the effect of Job Promotion and Physical Work Environment on Job Satisfaction of PT. Catur Sentosa Anugerah (Csan) Cab. Lampung. This study used the quantitative approach with the associative method using multiple linear regression analysis. The data collection methods in this study used primary data in the form of interviews and questionnaires. The population of this study was 41 people using a saturated sampling technique, namely the entire population was used as a sample of 41 people. The data analysis requirements using normality test, linearity test, and multicollinearity test. The results of the partial hypothesis testing research resulted in the job promotion variable having an effect on employee job satisfaction at PT. Catur Sentosa Anugerah (Csan) Cab. Lampung and the Physical Work Environment affect the Job Satisfaction of employees at PT. Catur Sentosa Anugerah (Csan) Cab. Lampung. The Simultaneous hypothesis testing resulted in the effect of job promotion and physical work environment on employee job satisfaction at PT. Catur Sentosa Anugerah (Csan) Cab. Lampung.

Keywords: Position Promotion, Physical Work Environment, and Job Satisfaction